

Company Label

United Way
of the Lakeshore



Mr. Mrs. Ms. Dr.

First Name Initial Last Name

Home Address

City State Zip

Main Phone Cell Phone Preferred Email

Employer Union (if applicable) Birthdate

MY GIFT TO MY COMMUNITY

EASY PAYROLL DEDUCT - I want to contribute the following amount each pay period:

\$3 \$5 \$10 \$20 \$50 Other (____)

MY TOTAL PAYROLL GIFT

My pay period is: Weekly (x52) Bi-weekly (x26) Semi-Monthly (x24) Monthly (x12) Other (____) = \$ _____

Everyday Hero (\$1 each day - \$365/year) Leader (\$10 each week - \$500/year) Diplomat (\$20 each week - \$1,000/year)

SIGNATURE TO AUTHORIZE YOUR PLEDGE:

Sign: _____ Today's Date: _____

I understand that nothing has been provided in return for this contribution and that my gift is tax deductible, subject to IRS regulations, Michigan Charitable Solicitation License #5524.

OTHER PAYMENT OPTIONS

- CASH (Enclosed)
- CHECK (Payable to United Way of the Lakeshore)
- BILL ME One Time (Give date: / /) Quarterly Monthly
- DEBIT MY BANK ACCOUNT (attach voided check)
- CREDIT CARD VISA MasterCard American Express Discover
Bill my Credit or Debit Card One Time Quarterly Monthly
- Name as it appears on Credit or Debit Card: _____
- Credit Card Number: _____ Expiration Date: _____

GIFT OF STOCK
Approximate date of gift: _____
For more information on giving gifts of stock,
please contact United Way of the Lakeshore.

TOTAL GIFT
\$ _____
from payment option

- I've been a Loyal Contributor (giving for 10 years or more)
Since _____
- I am interested in volunteering for United Way of the Lakeshore.
- To ensure my legacy to my community, I've included United Way in my will.
- Please send me information about United Way's legacy giving program.

LEADERSHIP RECOGNITION - United Way of the Lakeshore recognizes individuals giving at \$500 and above, or joint gifts of \$1000+.

Name(s) as they should be published: _____ Please acknowledge my spouse/significant other with our joint leadership gift.

Spouse/Significant Other's Name: _____

I (we) wish to remain anonymous _____ Spouse/Significant Other's Place of Work: _____

OPTIONAL You do not need to complete the remainder of this form. To give to a specific Impact Area, United Way or partner program, please continue.

- I prefer my contribution to go to this Impact Area:
 - Increasing Financial Stability and Independence \$ _____
 - Helping Kids Succeed \$ _____
 - Improving Healthy Living \$ _____

I prefer \$_____ of my contribution be directed to the following nonprofit agency (minimum \$50 contribution please): _____

Designated agencies must be registered as a nonprofit health and human service agency with 501(c)3 tax status. If a non-qualifying agency is designated, United Way will redirect these funds to the Community Impact Fund. United Way deducts a 7% administrative fee for non-member agency designations to offset costs.

I want my contribution invested in (please check which county): Muskegon Oceana Newaygo Other _____ (write in county)

Why Invest In United Way?

United Way of the Lakeshore is working to advance the common good by focusing on *education, income and health*. These are the building blocks for a good life – a quality education that leads to a stable job, enough income to support a family through retirement and good health.

Our goal is to create long-lasting changes that prevent problems from happening in the first place.

Our vision for Muskegon, Oceana and Newaygo counties in the next ten years is bold: that the people of the lakeshore region have the educational and economic opportunities needed to succeed and thrive.

We invite you to be part of the change. Together, united, we can inspire hope and create opportunities

Education

Helping children and youth achieve their potential

- Enter school ready to succeed
- Reading proficiently by fourth grade
- Successful transition to middle school
- On-time high school graduation
- Post-high school success

Income

Helping families become financially stable and independent

- Job training, economic development, lifelong learning
- Safe and stable housing
- Increased savings & financial education
- Financial planning/budgeting
- Increased access to benefits

Health

Improving people's health

- Reduce teen pregnancy
- Maternal & infant health
- Healthy youth development
- Health coverage and access
- Reduce risky behaviors

How Is My Contribution Invested in My Community?

We have a responsibility to make sure your contribution is invested in the most effective way possible. We do this through the work of dozens of volunteers, who review and monitor programs to ensure they are efficient, effective and accountable. Your contribution is invested carefully in programs that work, in the areas of Education, Income and Health - the building blocks for a good life.



UNITED WAY OF THE LAKESHORE

Mailing address: PO Box 207, Muskegon MI 49443-0207

Phone (877) 722-3134; Fax (231) 722-3137

www.unitedwaylakeshore.org

GIVE

The workplace campaign is the easiest and most powerful way to invest in your community. You can direct your contribution to one of the action areas—Education, Income and Health—or choose all three. As always, we will also process a designated contribution to qualified 501 (c) 3 organizations.

ADVOCATE

You can make change happen with your voice. Get informed. Tell your friends. Write a letter to the editor. United Way needs people who are passionate about education, income and health to make some noise.

VOLUNTEER

United Way and volunteer centers work with volunteers and local nonprofits to develop the best opportunities for youth, busy working adults and seniors. Call United Way at 877-722-3134 to learn more about United Way volunteer opportunities, or call 2-1-1.