

## 44% of Oceana Households Are Struggling:

**ALICE** is an acronym for Asset Limited, Income Constrained, Employed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). While conditions have improved for some households, many continue to struggle, especially as wages fail to keep pace with the cost of household essentials (housing, child care, food, transportation, health care, & a basic smartphone plan). Below the ALICE Threshold includes those living as ALICE & those living under the federal poverty level.

**Population:** 26,416

**Median Household Income:** \$50,104 (state average: \$59,584)

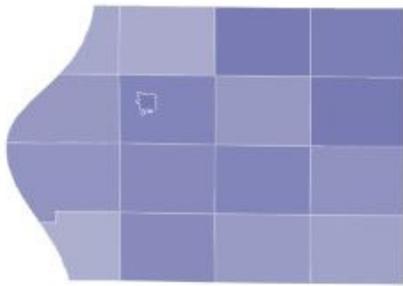
**ALICE Households:** 31% (state average: 25%)

**Number of Households:** 10,156

**Unemployment Rate:** 5.9% (state average: 5.0%)

**Households in Poverty:** 13% (state average: 13%)

## OCEANA MUNICIPALITIES & THE PERCENTAGE LIVING UNDER THE ALICE THRESHOLD



Benona township, 42%

Claybanks township, 30%

Colfax township, 52%

Crystal township, 53%

Elbridge township, 40%

Ferry township, 49%

Golden township, 40%

Grant township, 47%

Greenwood township, 36%

Hart city, 53%

Hart township, 49%

Leavitt township, 54%

Newfield township, 43%

Otto township, 39%

Pentwater township, 33%

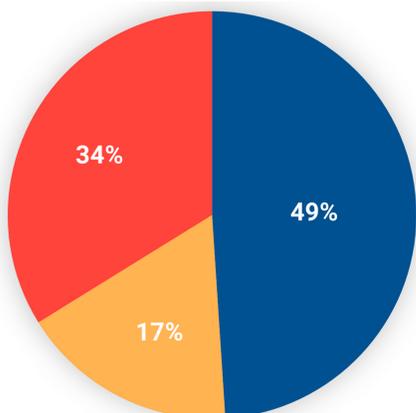
Shelby township, 47%

Weare township, 32%

## WHEN FACED WITH A CRISIS, ALICE FAMILIES MUST MAKE CHOICES. THESE CHOICES HAVE CONSEQUENCES ON NOT ONLY THEM, BUT ALL OF US.

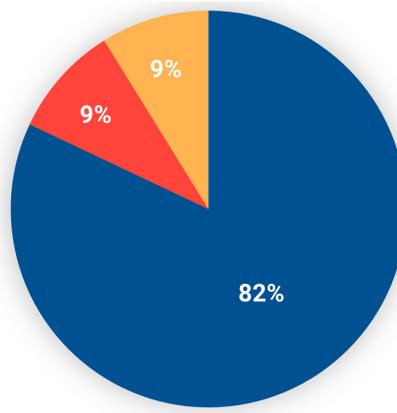
Choices in one area invariably affect choices in other areas. The problems are complicated and interwoven. Because the problems facing ALICE families are interconnected, effective solutions must be, too. Working toward these solutions will require innovation and vision, to both recognize local factors and address as many areas of struggle as possible. Family, friends, nonprofits, businesses, and the government – can start to work together to build solutions that are right for their neighborhoods, towns, cities, counties, and states. If ALICE households can become financially stable, state economies across the country will be stronger and communities more vibrant, improving life not just for ALICE, but for everyone.

## United Way of the Lakeshore Financials - Fiscal Year 2020



### REVENUE

- Individuals - \$1,408,483
- Corporate - \$494,844
- Grants & Other - \$973,205



### EXPENSES

- Programs & Services - \$2,544,477
- Raising Funds - \$283,558
- Management - \$274,186