

**United Way
of the Lakeshore**



APPLICATION OF INTENT GRANT CYCLE 2020-22

INSTRUCTIONS

EDUCATION - INCOME - HEALTH

Due: October 2, 2019 by Midnight

United Way of the Lakeshore is now inviting Applications of Intent for grants for **new programs** for grant cycle July 1, 2020 through June 30, 2022. Applications of Intent will be accepted for **new programs** from potential agency partners and existing partner agencies until midnight on **October 2, 2019**. **No applications are requested for existing programs through current partner agencies at this time**. New programs aimed to assist **ALICE** (Asset Limited, Income Constrained, and Employed) individuals and families who struggle to meet their basic needs will be considered. Interested parties are encouraged to visit United Way of the Lakeshore at:

<https://www.unitedwaylakeshore.org/application-intent-2020-22-cycle>

for more information on submitting an Application of Intent. Agencies will be notified by **November 15, 2019** of whether they will be invited to submit a full grant proposal.

To complete an Application of Intent go to:

https://www.surveymonkey.com/r/UWL_AOI_2020-22

ALICE EMPHASIS: After a series of community conversations held in Fall 2015-Spring 2016, United Way of the Lakeshore learned from the **Asset Limited, Income Constrained, Employed (ALICE)** individual and families that although barriers existed to their security in key United Way priority areas of health, education, and income stability, several barriers emerged as trends that posed limits to many. The **Agenda for Change** shares areas of emphasis related to our grant-making at United Way of the lakeshore.

To address these barriers, the United Way of the Lakeshore Board of Directors is inviting specific Applications of Intent for the following:

Income Stability: Managing resources is a huge struggle for ALICE households. Improving connectivity to access services that allow ALICE families to stabilize and work towards self-sufficiency is an area of great need. Programs that help stabilize employment, housing, and with managing expenses like childcare, transportation, health and food costs.

Education: Education is vital to help kids be successful in school and careers and to help build a skilled and educated workforce. To meet that bold goal, UWL is continuing emphasis on school readiness, early literacy and parent education, supports keeping kids on track in math and reading, career awareness, on-time graduation and post high school success.

Health: Healthy and safe individuals and families are key to a thriving community. Kids who are born healthy have a great start on their way to growing up healthy. Prenatal care and high-quality home visitation programs help new parents to improve their family functioning through parent coaching and community referrals. Other areas that we use to measure healthy advancement include whether families have access to health care and mental health care and counseling; a safe and caring home and community; and access to good nutrition and active lifestyles.

Timeline: To continue to address the United Way of the Lakeshore Bold Goal of 10,000 more working families meeting their basic needs by 2025, we are inviting New Applications of Intent from September 20 - October 2, 2019. Meetings will be held October 8th, for Health, October 10th, for Education, and October 17th, for Income Stability.

Agency Criteria for Consideration for Grant Funding:

- a. The agency is a health of human service 501(c)(3), or similar organization qualified to receive tax deductible contributions under the Internal Revenue Code.
- b. The agency affirms non-discrimination.
- c. The agency maintains a responsible management with a qualified board of unpaid directors which meets at least four times per year.

- d. The agency must have a favorable annual financial statement audited by an independent certified public accountant. If the agency's annual revenues are less than \$500,000, a financial review prepared by a Certified Public Accountant is acceptable.
- e. The agency must provide services to the residents of Muskegon, Newaygo, or Oceana County beyond a PO box number or a toll-free telephone number.
- f. The agency agrees not to promote designations to itself.
- g. The agency agrees to honor the Supplemental Fundraising Policy as set forth by the United Way of the Lakeshore Board of Directors.
- h. The program does not duplicate existing efforts in the community.
- i. The agency has no indebtedness or liabilities that in the event of membership approval may become the responsibility of United Way of the Lakeshore.