



DONOR PLEDGE FORM

Employer: _____

Union: _____

I am retiring this year. Please keep in touch.

I want my contribution invested in (please select one):

Muskegon County Newaygo County Oceana County

MY INFORMATION - PLEASE PRINT CLEARLY:

Mr. Mrs. Ms. Male Female Non Binary Veteran Non Veteran

First Name | Middle Initial | Last Name _____
Birth Date (Month|Day|Year)

Home Address (apartment number - if applicable) | City | State | Zip

Home Email _____
Work Email

Cell Phone _____
Work Phone _____
Home Phone

PLEDGE INFORMATION:

TOTAL GIFT:
\$ _____

Please Consider Leadership Giving:
Everyday Hero: \$365 annually Investor: \$500+ annually Leader: \$1,000+ annually
Ambassador: \$2,600+ annually Baron: \$5,000+ annually Tocqueville: \$10,000+ annually

Young Leaders Circle: Thanks to the **Young Leaders Program for Excellence inspired by the life of Robert D. Tuttle Fund**, a young leader* will have their gift matched, doubling their impact on community programs. *A young leader is someone who is 40 years of age or younger, who gives \$500 or more annually.

Easy Payroll Deduction:
Amount per pay period \$ _____ **OR** One time payroll donation \$ _____
My pay period is (please circle one): weekly bi-weekly semi-monthly monthly other _____

Cash **OR** Check - Payable to United Way of the Lakeshore (Check # _____)

Bill Me (check payments only): Monthly Quarterly One Time Donation on ____/____/____

IRA Rollover Charitable Gift: Please make checks payable to United Way of the Lakeshore (Expected Date of Gift: _____)

Credit or Debit Card: Please visit our website at www.unitedwaylakeshore.org/donate to make your secure gift

DONOR RECOGNITION FOR THOSE WHO GIVE \$500 OR MORE:

Recognition is given in our Annual Report to donors who give at a level of \$500 or more (this includes joint gifts).

Name as you wish it to appear in the Annual Report: _____

Anonymous - I would like my name to remain anonymous in all recognition materials.

OPTIONAL: DESIGNATIONS

- United Way Greatest Needs Fund:** Donations will be invested in local agencies and programs where needed the most.
- Instilling Confidence in Kids (Education) Ensuring Shelter in Storms (Income) Providing Comfort in Crisis (Health)
- Putting Books in Hands (Education) Job & Life Training Skills (Income) Increasing Safety in Numbers (Health)
- Name of other United Way or Agency: _____
- Address | City | State | Zip: _____

Designated Amount:
\$ _____

Optional Designations (minimum of \$50) may be made to ANY United Way in ANY location. Designations may only be made to nonprofit organizations holding a tax-exempt status from the Internal Revenue Service that provides health and human service programs to the residents of Muskegon, Newaygo and Oceana counties. This includes all United Ways and national organizations that serve the same residents listed above. We make every effort to honor our donor's wishes; however, the Impact Council will have the final discretion on the qualification of an agency or program as "Health & Human Services" organization. We deduct an administrative fee for all designations, except those to United Way community investment partners and most Michigan United Ways. Designations with incomplete or inaccurate information will be disbursed through the Community Investment process.

INFORMATION REQUEST:

Volunteering Planned Giving/Stock Transfer 365 Small Business Circle Seniors United Women United Young Leaders Circle Student United AmeriCorps Seniors/RSVP

Signature _____
Date



EDUCATION

Building a skilled and educated workforce.

- School Readiness
- On Track Math & Reading
- On Time Graduation
- Career Awareness/Life Success

Be an Everyday Hero for Kids!

\$1/Day (for 1 year)

- *Instilling confidence in kids*
- *Putting books in hand*

Help prepare our youngest for school. Programs that provide children with quality after-school opportunities, improve math and reading skills, and support college and career readiness to help our next generations get started on a solid path.

INCOME STABILITY

People have long term self-sufficiency.

- Stable Employment to Living Wage
- Building Savings
- Housing Stability
- Manageable Expenses

Be an Investor in Families Futures!

\$10/Week (for 1 year)

- *Ensuring shelter in storms*
- *Job and life training skills*

Training support that leads to steady employment at a living wage; safe, affordable, stable housing; financial literacy; child care, transportation and manageable expenses are at the core of helping our working ALICE families build a brighter future.

HEALTH

Healthy and safe individuals and families.

- Kids Have a Healthy Start
- Access to Care & Counseling
- Safe & Caring Home & Community
- Good Nutrition & Active Lifestyle

Be a Leader for those in Crisis!

\$20/Week (for 1 year)

- *Providing comfort in crisis*
- *Increasing safety in numbers*

Access to quality care for physical and mental health keeps children on track in school and adults productive at work; abuse prevention and victim support programs ensure a sense of security; creating a sense of community leads to safe neighborhoods.

Greatest Need Fund: Every day, our funding helps thousands of people in Muskegon, Newaygo, and Oceana counties. All financial gifts made to United Way of the Lakeshore Greatest Needs Fund (undesignated gifts), stay here in our communities to support many local nonprofit programs. Local volunteers review all of the organizations we fund in the areas of quality programming, governance, finance, and administration. United Way does the due diligence that individual donors don't always have the time to do, giving anyone the opportunity to make an impact on many people's lives through a single donation. United Way leverages your dollars through company matching gifts and agencies are able to bring in additional matching dollars through other grants and programs. **Through your United Way, your single gift does the most good!**

OUR WORK

Community Investment

2-1-1

Community & Volunteer Engagement

Donor Relationships

Public Policy

Collaborative Partnerships

Inclusion

Resource Generation

ALICE

ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED



BOLD GOAL: HELP 10,000 MORE WORKING FAMILIES MEET THEIR BASIC NEEDS BY 2025.