**LIVE UNITED Ambassador Role Description**

United Way needs community leaders this year, more than ever, to help with campaign. I am asking for your help! LIVE UNITED Ambassadors are the best and brightest leaders who truly care about our community. The focus will be to engage other company leaders to encourage workplace campaigns or a company gift. Your relationships and connections will help United Way thank, ask, and inform others and will allow us to engage **new** businesses and smaller businesses.

The primary responsibilities include:

* Attend orientation and training.
* Select 3 businesses for personal solicitation.
* Visit with the company leadership of selective accounts and secure individual, company gift, or workplace campaign.
* Deliver company campaign materials or contact United Way for a workplace campaign.
* Participate in an evaluation of assigned businesses with Division Chair and United Way staff person.
* Celebrate our success!

Why get involved in united way?

The top reasons to volunteer your time and energy:

» Get to know your community

» Network

» Make a Difference

» LIVE UNITED

**Time Involvement**

Orientation & Training 1 Hours Spring/Summer

Company Visits and Preparation Meetings 10 Hours Summer

Follow up on Selected Accounts 2-5 Hours Summer/Fall

Campaign Kick Off @ Day of Caring &

Finale 4-8 Hours Fall/Winter