

YOUR UNITED WAY

INSPIRING CHANGE

- Funds raised by United Way of the Lakeshore are invested in over **76 programs** that support our community - which means that **your contribution stays in your community.**
- **100% of your gift goes directly to local programs and services.** This is possible thanks to the generosity of our corporate partners, who support necessary administrative and fundraising expenses.
- Forbes ranked **United Way Worldwide** as **America's #1 Charity** and a Financial Efficiency All Star. **United Way of the Lakeshore** received a **4/4 star rating on Charity Navigator**, earned a **Gold Seal** from Guidestar, and is a Better Business Bureau **Accredited Charity.**
- United Way of the Lakeshore's community investment committees are made up of **local donors, volunteering their time to help determine where funds are invested**, matching our community's priorities with program funding requests from area agencies.
This could be you!
- Learn more at www.unitedwaylakeshore.org

United Way of the Lakeshore works to collectively determine where the need is greatest in **our community.** When you give to United Way, you are making a one-stop contribution that will be wisely spent where it is needed most. Your contribution will be used to help improve the quality of life here, where we live.
That's how we change our future, together.



100 years
Past. Future. United!



United Way
of the Lakeshore