

Mission

Uniting to inspire **change** and build **thriving communities**.

Bold
Goal

10,000 more working families meet their basic needs by 2025

Pillars of
Advancement

Education

Building an educated workforce.

Income

People have long-term self-sufficiency.

Health

Healthy & safe individuals & families.

Measurement
Areas

- ◆ School Readiness
- ◆ On Track Math & Reading
- ◆ Career Awareness
- ◆ On Time Graduation
- ◆ Post High School Success

- ◆ Stable Employment
- ◆ Established Savings
- ◆ Housing Stability
- ◆ Manageable Expenses
Childcare, Transportation, Emergency Loans

- ◆ Kids Have a Healthy Start
- ◆ Access to Care & Counseling
- ◆ Safe & Caring Home & Community
- Good Nutrition & Active Lifestyle
- Avoid Risky Behaviors

Strategies

Community & Volunteer Engagement

2-1-1

Community Investment

Donor Relationships

Public Policy

Collaborative Partnerships

Inclusion

Resource Generation

EDUCATION BUILDING AN EDUCATED WORKFORCE

School Readiness

Pre-K Literacy Tutors - *Hope Network (M)*
Dolly Parton's Imagination Library (M, O)

On Track Math & Reading

Lights On After School (M)
K-3 Literacy Tutors - *Hope Network (M)*
55+ Literacy Tutors - *RSVP (M,O)*
Foster Grandparents - *Catholic Charities (M,N)*
Family Literacy - *Read Muskegon (M)*
Great Start to Quality Math in the Mail -
Arbor Circle (N)

Career Awareness

Youth Employment Training - *MI Works (M,N,O)*

Graduation

Advocacy & Outreach - *ARC (M)*
Youth Mentors - *Big Brothers Big Sisters (M,N,O)*
Leadership Dev. - *Girl & Boy Scouts (M,N,O)*
After School Programs— *Boys & Girls Club (M)*
Lights On After School (M)

Post High School Success

College Access - *Oceana CAN (O)*

INCOME STABILITY INSTILLING LONG-TERM SELF-SUFFICIENCY

Stable Employment & Increasing Wage

Success Coach - *Employer Resource Network (M)*

Established Savings

MoneyWorks & VITA - *Goodwill (M,N,O)*
Quality Learning Initiative - *Arbor Circle (M)*

Housing Stability

Safe Shelter; & Housing First -
Every Woman's Place (M)
Housing First Program -
Community enCompass (M)
Rent, Utilities, Food - *Salvation Army (M)*
Rent the Right Way - *Muskegon Oceana Affordable
Housing Initiative (M,O)*

Manageable Expenses

Food, Shelter, Utilities, Transportation -
Mission for Area People (M)
Transportation Vouchers - *Disability Network (N)*
Financial Literacy - *Love, INC (M,N)*
Wheels 2 Work - *Goodwill (M,N,O)*

Benefit Access

Resource Connection - *CALL 2-1-1 (M) & Heart of
West Michigan United Way 2-1-1 (N,O)*
Disaster Relief - *Red Cross (M,N)*
Mobile Food Pantries - *Collaborative (M,N,O)*
Emergency Food & Shelter - *Collaborative (M,N,O)*
Armed Forces Assistance - *Red Cross (N)*
Addressing the Needs of Low Income, Employed
Residents of Oceana County -
El Cento Hispano de Oceana (O)

HEALTH ENSURING HEALTHY & SAFE INDIVIDUALS & FAMILIES

Good Nutrition & Active Lifestyle

Ride United (M,O)
1 in 21 Healthy Muskegon - *Collaborative (M)*
Healthy Eating - *Empowerment Network (N)*
Nutrition; & Infant Seats programs -
Prevention Child Abuse & Neglect (N)
Volunteer for Dental - *Access Health (M)*

Safe & Caring Home & Community

Balanced & Restorative Justice; & Family
Mediation programs - *M&RS (M,O)*
CASA; Advocacy; & Prevention -
Child Abuse Council (M)
Senior Companion - *Catholic Charities (M,N)*
Domestic Violence Intervention -
Legal Aid (M,N,O); & COVE (O)

Access to Care & Counseling

Behavioral Health Services -
Catholic Charities (M)
Counseling - *Arbor Circle (N)*
Services to Armed Forces - *Red Cross (N)*
Hearing - *Assn. for Blind & Visually Impair. (N)*

Kids Have a Healthy Start

Healthy Families; & Teen Parenting programs -
Catholic Charities (M,O)
Smoking Prevention - *Mercy Health (M)*

Investment Communities:

M = Muskegon County

N= Newaygo County

O= Oceana County

Other Impact Work: Volunteering ▪ Advocacy ▪ Labor Engagement ▪ Collaboration ▪ Donor Designated Donations