Uniting to inspire **change** and build **thriving communities**.

10,000 more working families meet their basic needs by 2025

### Education
- Building an educated workforce.
  - School Readiness
  - On Track Math & Reading
  - Career Awareness
  - On Time Graduation
  - Post High School Success

### Income
- People have long-term self-sufficiency.
  - Stable Employment
  - Established Savings
  - Housing Stability
  - Manageable Expenses
  - Childcare, Transportation, Emergency Loans

### Health
- Healthy & safe individuals & families.
  - Kids Have a Healthy Start
  - Access to Care & Counseling
  - Safe & Caring Home & Community
  - Good Nutrition & Active Lifestyle
  - Avoid Risky Behaviors

### Strategies
- Community & Volunteer Engagement
- 2-1-1
- Community Investment
- Donor Relationships
- Public Policy
- Collaborative Partnerships
- Inclusion
- Resource Generation

### Bold Pillars of Advancement
- Mission
- Bold
- Measurement
- Areas
- Strategies

### United Way of the Lakeshore
Helping ALICE: Community Impact Dollars & Partnerships at Work

**EDUCATION**

**BUILDING AN EDUCATED WORKFORCE**

**School Readiness**
- Pre-K Literacy Tutors - Hope Network (M)
- Dolly Parton’s Imagination Library (M, O)

**On Track Math & Reading**
- Lights On After School (M)
- K-3 Literacy Tutors - Hope Network (M)
- 55+ Literacy Tutors - RSVP (M, O)
- Foster Grandparents - Catholic Charities (M, N)
- Family Literacy - Read Muskegon (M)
- Great Start to Quality & Math in the Mail - Arbor Circle (N)

**Career Awareness**
- Youth Employment Training; & Jobs for Michigan Graduates - Mi Works! (M, N, O)

**Graduation**
- Advocacy & Outreach - The Arc Muskegon (M)
- Youth Mentors - Big Brothers Big Sisters (M, N, O)
- Leadership Dev. - Girl & Boy Scouts (M, N, O)
- After School Programs - Boys & Girls Club: Great Futures/Coalition (M)
- Lights On After School - Pathfinders, White Lake Community Education, Orchard View Cardinal Elementary (M)

**Post High School Success**
- College Access - Oceana CAN (O)

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**INCOME STABILITY**

**INSTILLING LONG-TERM SELF-SUFFICIENCY**

**Stable Employment & Increasing Wage**
- Success Coach - Employer Resource Network (M)

**Established Savings**
- MoneyWorks & VITA - Goodwill (M, N, O)
- Quality Learning Initiative - Arbor Circle (M)

**Housing Stability**
- Safe Shelter; & Housing First - Every Woman’s Place (M)
- Housing First Program - Community enCompass (M)
- Rent, Utilities, Food - Salvation Army (M)

**Manageable Expenses**
- Food, Shelter, Utilities, Transportation - Mission for Area People (M)
- Transportation Vouchers - Disability Network (N, O)
- Financial Literacy - Love, INC (M, N)
- Senior Medical Transportation - Agewell Services (M)

**Benefit Access**
- Resource Connection - CALL 2-1-1 (M) & Heart of West Michigan United Way 2-1-1 (N, O)
- Disaster Relief Services - Red Cross (M, N)
- Mobile Food Pantries - Collaborative (M, N, O)
- Emergency Food & Shelter - Collaborative (M, N, O)
- Armed Forces Assistance - Red Cross (N)
- Addressing the Needs of Low Income, Employed Residents of Oceana County - El Centro Hispano De Oceana (O)

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**HEALTH**

**ENSURING HEALTHY & SAFE INDIVIDUALS & FAMILIES**

**Good Nutrition & Active Lifestyle**
- Ride United (M, O)
- 1 in 21 Healthy Muskegon - Collaborative (M)
- Healthy Eating - Empowerment Network (N)
- Nutrition; & Infant Car Seat Safety Programs - Prevention Child Abuse & Neglect (N)
- Volunteer for Dental - Access Health (M)

**Safe & Caring Home & Community**
- Balanced & Restorative Justice; & Family Mediation Programs - M&RS (M, O)
- CASA; Advocacy; & Prevention - Child Abuse Council (M)
- Senior Companion - Catholic Charities (M, N)
- Domestic Violence Intervention - Legal Aid (M, N, O); & COVE (O)

**Access to Care & Counseling**
- Behavioral Health Services - Catholic Charities (M)
- Counseling Services - Arbor Circle (N)
- Services to Armed Forces - Red Cross (N)
- Hearing - Association for Blind & Visually Impaired (N)

**Kids Have a Healthy Start**
- Healthy Families; & Teen Parenting Programs - Catholic Charities (M, O)
- Smoking Prevention - Mercy Health (M)

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**Investment Communities:**
- M = Muskegon County
- N = Newaygo County
- O = Oceana County

**Other Impact Work:**
- Volunteering
- Advocacy
- Labor Engagement
- Collaboration
- Donor Designated Donations