



Employer (if applicable)

Union (if applicable)

I am retiring this year. Please keep in touch.

DONOR PLEDGE FORM

MY INFORMATION (please print clearly):

Prefix | First Name | Middle Initial | Last Name

Birth Date (month | day | year)

Home Address | Apartment # (if applicable)

City | State | Zip

Home Email

Work Email

Cell Phone

Work Phone

Home Phone

MY DONATION:

My Total Gift:

\$

Easy Payroll Deduction:

Amount per pay period: \$3 \$5 \$7 \$10 \$20 \$50 \$100 Other Amount \$_____ One Time Donation \$_____

My pay period is: Weekly (52/yr) Bi-Weekly (26/yr) Semi-Monthly (24/yr) Monthly (12/yr) Other _____

United Way of the Lakeshore Giving Levels: To make a greater impact, please consider Leadership Giving.

Every Day Hero - \$365 Annually Investor - \$500 Annually Leader - \$1,000 Annually

Ambassador - \$2,600 Annually Baron - \$5,000 Annually Tocqueville - \$10,000 Annually

Young Leaders Circle - Thanks to the **Young Leaders Program for Excellence inspired by the life of Robert D. Tuttle Fund**, a young leader (40 years of age or under giving \$500 or more annually), will have their gift matched, doubling their impact on community programs.

Cash Gift Enclosed

Check Enclosed (# _____)

Please make check payable to
United Way of the Lakeshore

Bill Me Later

Monthly

Quarterly

One Time (____ | ____ | ____)

IRA Rollover Charitable Gift

Credit or Debit Card:

Please use our secure online donation form at
www.unitedwaylakeshore.org/donate, or call our
office at (231) 332-4000.

DONOR RECOGNITION:

United Way of the Lakeshore recognizes donors who give at a level of \$500 or more in our annual report. Please print name(s) as you wish them to appear in recognition materials (include spouse/partner name if you wish to be acknowledged in a joint gift).

Anonymous - I would like my name to remain anonymous in all recognition materials.

DESIGNATIONS (OPTIONAL):

Muskegon County

Newaygo County

Oceana County

United Way Greatest Needs Fund: Donations will be invested in local agencies and programs where needed the most.

Instilling Confidence in Kids (Education)

Ensuring Shelter in Storms (Income)

Providing Comfort in Crisis (Health)

Putting Books in Hand (Education)

Job & Life Training Skills (Income)

Increasing Safety in Numbers (Health)

Name of other United Way or Agency: _____

Address | City | State | Zip: _____

Designated Amount (Minimum \$50): _____

Note: Optional Designations (minimum of \$50) may be made to ANY United Way in ANY location. Designations may only be made to nonprofit organizations holding a tax-exempt status from the Internal Revenue Service that provides health and human service programs to the residents of Muskegon, Newaygo and Oceana counties. This includes all United Ways and national organizations that serve the same residents listed above. We make every effort to honor our donor's wishes; however, the Impact Council will have the final discretion on the qualification of an agency or program as "Health & Human Services" organization. We deduct an administrative fee for all designations, except those to United Way community investment partners and most Michigan United Ways. Designations with incomplete or inaccurate information will be disbursed through the Community Investment process.

INFORMATION REQUEST:

Volunteering

Leadership Circle

Planned Giving/Stock Transfer

365 Small Business Circle

United After Work (Retirees)

Women United

Young Leaders Circle

Student United



Signature

Date



EDUCATION

Building a skilled and educated workforce.

- School Readiness
- On Track Math & Reading
- On Time Graduation
- Career Awareness/Life Success

INCOME STABILITY

People have long term self-sufficiency.

- Stable Employment to Living Wage
- Building Savings
- Housing Stability
- Manageable Expenses

HEALTH

Healthy and safe individuals and families.

- Kids Have a Healthy Start
- Access to Care & Counseling
- Safe & Caring Home & Community
- Good Nutrition & Active Lifestyle

Be an Everyday Hero for Kids!

\$1/Day (for 1 year)

- Instilling confidence in kids
- Putting books in hand

Help prepare our youngest for school. Programs that provide children with quality after-school opportunities, improve math and reading skills, and support college and career readiness to help our next generations get started on a solid path.

Be an Investor in Families Futures!

\$10/WEEK (for 1 year)

- Ensuring shelter in storms
- Job and life training skills

Training support that leads to steady employment at a living wage; safe, affordable, stable housing; financial literacy; child care, transportation and manageable expenses are at the core of helping our working ALICE families build a brighter future.

Be a Leader for those in Crisis!

\$20/WEEK (for 1 year)

- Providing comfort in crisis
- Increasing safety in numbers

Access to quality care for physical and mental health keeps children on track in school and adults productive at work; abuse prevention and victim support programs ensure a sense of security; creating a sense of community leads to safe neighborhoods.

Greatest Need Fund

Every day, our funding helps thousands of people in Muskegon, Newaygo, and Oceana counties. All financial gifts made to United Way of the Lakeshore Greatest Needs Fund (undesignated gifts), stay here in our communities to support many local nonprofit programs. Local volunteers review all of the organizations we fund in the areas of quality programming, governance, finance, and administration. United Way does the due diligence that individual donors don't always have the time to do, giving anyone the opportunity to make an impact on many people's lives through a single donation. United Way leverages your dollars through company matching gifts and agencies are able to bring in additional matching dollars through other grants and programs. **Through your United Way, your single gift does the most good!**

OUR WORK

Community Investment

2-1-1

Community & Volunteer Engagement

Donor Relationships

Public Policy

Collaborative Partnerships

Inclusion

Resource Generation

ALICE

ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED



BOLD GOAL: HELP 10,000 MORE WORKING FAMILIES MEET THEIR BASIC NEEDS BY 2025.