

## United Way of the Lakeshore

### 2018 Sweepstakes Rules

1. This promotion begins July 1, 2018 and ends at 5 p.m. Eastern Time on April 30, 2019. Participants must be legal residents of Michigan, at least 18 years of age and possess a valid driver's license.
2. The winner will receive a new three year lease on a Chevy Equinox vehicle lease value around \$9,000. The giveaway is made possible by the following sponsor: Betten Baker Muskegon.
3. Any United Way of the Lakeshore donor that donates an undesignated gift of at least \$100 of his/her 2018 Campaign Gift will be automatically entered in for a chance to win. If donor increases their donation by \$50 over their 2017 pledge, two entries will be entered. Entry without donation can also be made by completing an entry form containing name, address and phone number or email, and mailing it to United Way of the Lakeshore, Attn: Sweepstakes Drawing, 31 E. Clay Avenue, Muskegon, MI 49442. Only one entry, automatic or otherwise per person.
4. Pledge Forms or Entry Forms must be returned to United Way of the Lakeshore office by 5 p.m. Eastern Time on April 19, 2019. United Way of the Lakeshore will not be responsible for companies that fail to submit their employees' pledge forms by this date. United Way of the Lakeshore will not be responsible for lost or misdirected mail.
5. The winner of the sweepstakes will be drawn randomly after all qualifiers have been verified and announced on April 25, 2019.
6. Employees of United Way of the United Way of the Lakeshore and members of their immediate families are not eligible to participate.
7. The winner is required to provide a valid driver's license and verification of compliance with these rules in order to be awarded the prize.
8. By entering, all participants hereby agree to comply with these Rules, represent that he/she is eligible, and consent to the use of his/her name and/or photograph for publicity purposes without further compensation, unless prohibited by law. All entrants release United Way of the Lakeshore and Betten Baker advertising, fulfillment, publicity and promotion agencies from any and all claims or liability in connection with their participation in this promotion.
9. Entrants agree to hold harmless United Way of the Lakeshore and Betten Baker, directors and employees from responsibility for damages, losses or injuries, including death, personal injury or property damage, due in whole or part, directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.
10. No substitution or transfer of prize or redemption for cash equivalent.
11. Winners will be required to pay any applicable insurance and costs relating to the transactions.
12. The name of the prize winner will be available after April 25, 2019 at <http://www.unitedwaylakeshore.org/car>

Sponsored by United Way of the Lakeshore 31 E. Clay Ave. Muskegon MI. 49442

**NO DONATION NECESSARY. VOID WHERE PROHIBITED. DONATION WILL NOT IMPROVE CHANCES OF WINNING.**