

Mission

Uniting to inspire **change** and build **thriving communities**.

Bold
Goal

10,000 more working families meet their basic needs by 2025

Pillars of
Advancement

Education
Building an educated
workforce.

Income
People have long-term
self-sufficiency.

Health
Healthy & safe
individuals & families.

Measurement
Areas

- ◆ School Readiness
- ◆ On Track Math & Reading
- ◆ Career Awareness
- ◆ On Time Graduation
- ◆ Post High School Success

- ◆ Stable Employment
- ◆ Established Savings
- ◆ Housing Stability
- ◆ Manageable Expenses
Childcare, Transportation, Emergency Loans

- ◆ Kids Have a Healthy Start
- ◆ Access to Care & Counseling
- ◆ Safe & Caring Home & Community
- ◆ Good Nutrition & Active Lifestyle

Strategies

Community & Volunteer Engagement 2-1-1 Community Investment Donor Relationships

Public Policy Collaborative Partnerships Inclusion Resource Generation

EDUCATION BUILDING AN EDUCATED WORKFORCE

School Readiness

Pre-K Literacy Tutors - *Hope Network (M)*
Dolly Parton's Imagination Library (M, O)

On Track Math & Reading

Lights On After School (M)
K-3 Literacy Tutors - *Hope Network (M)*
55+ Literacy Tutors - *RSVP (M)*
Young Brothers - *MBK (M)*
Foster Grandparents - *Catholic Charities (M,N)*
Family Literacy - *Read Muskegon (M)*

Career Awareness

Youth Employment Training - *MI Works (M,N,O)*

Graduation

Advocacy & Outreach - *ARC (M)*
Youth Mentors - *Big Brothers Big Sisters (M,N,O)*
Leadership Dev. - *Girl & Boy Scouts (M,N,O)*
After School Programs— *Boys & Girls Club (M)*
Lights On After School (M)

Post High School Success

College Access - *Oceana CAN (O)*
Volunteering - *Youth United (M)*

INCOME STABILITY INSTILLING LONG-TERM SELF-SUFFICIENCY

Stable Employment & Increasing Wage

Success Coach - *Employer Resource Network (M)*

Established Savings

MoneyWorks & VITA - *Goodwill (M,N,O)*
Emergency Loan Program -
El Centro Hispano de Oceana (O)

Housing Stability

Safe Shelter - *Every Woman's Place (M)*
Housing First HARA - *Community enCompass (M)*
Home Ownership - *Habitat for Humanity (M)*
Rent, Utilities, Food - *Salvation Army (M)*
Permanent Supportive Housing -
Oceana Home Partnership (O)

Manageable Expenses

Food, Shelter, Utilities, Transportation - *MAP (M)*
Transportation Vouchers - *Disability Network (N)*
Financial Literacy - *Love, INC (M,N)*
Wheels to Work Planning - *Goodwill (M,N,O)*
Car Ministry - *Classis Muskegon— Fremont (N)*

Benefit Access

Resource Connection - *CALL 2-1-1 (M,N,O)*
Disaster Relief - *Red Cross (M,N,O)*
Mobile Food Pantries - *Collaborative (M,N,O)*
Emergency Food & Shelter - *Collaborative (M,N,O)*
Armed Forces Assistance - *Red Cross (N)*

HEALTH ENSURING HEALTHY & SAFE INDIVIDUALS & FAMILIES

Good Nutrition & Active Lifestyle

Ride United (M,O)
1 in 21 Healthy Muskegon - *Collaborative (M)*
Healthy Eating - *Empowerment Network (N)*
Nutrition - *Prevention Child Abuse & Neglect (N)*

Safe & Caring Home & Community

Balanced & Restorative Justice & Family
Mediation - *M&RS (M,O)*
CASA, Advocacy & Prevention -
Child Abuse Council (M)
Senior Companion - *Catholic Charities (M,N)*
Domestic Violence Intervention - *Legal Aid (M,N,O)*
COVE (O)
Home Care - *Commission on Aging (N)*

Access to Care & Counseling

Senior Medical Transportation - *Red Cross (M)*
Behavioral Health Services -
Catholic Charities (M)
Counseling - *Mercy Life Counseling (M)*
Counseling - *Arbor Circle (N)*
Services to Armed Forces - *Red Cross (N)*
Veteran's Healing - *The Farm (N)*
Hearing - *Assn. for Blind & Visually Impair. (N,O)*

Kids Have a Healthy Start

Healthy Families & Teen Parenting-
Catholic Charities (M,O)
Smoking Prevention - *Mercy Health (M)*

Investment Communities:

M = Muskegon County

N= Newaygo County

O= Oceana County

Other Impact Work: Volunteering ▪ Advocacy ▪ Labor Engagement ▪ Collaboration ▪ Donor Designated Donations