Uniting to inspire change and build thriving communities.

10,000 more working families meet their basic needs by 2025

**Education**
Building an educated workforce.

- School Readiness
- On Track Math & Reading
- Career Awareness
- On Time Graduation
- Post High School Success

**Income**
People have long-term self-sufficiency.

- Stable Employment
- Established Savings
- Housing Stability
- Manageable Expenses
  - Childcare, Transportation, Emergency Loans

**Health**
Healthy & safe individuals & families.

- Kids Have a Healthy Start
- Access to Care & Counseling
- Safe & Caring Home & Community
- Good Nutrition & Active Lifestyle

**Community & Volunteer Engagement**

**2-1-1**

**Community Investment**

**Donor Relationships**

**Public Policy**

**Collaborative Partnerships**

**Inclusion**

**Resource Generation**
### Helping ALICE: Community Impact Dollars & Partnerships at Work

#### EDUCATION

**Building an Educated Workforce**

- **School Readiness**
  - Pre-K Literacy Tutors - *Hope Network (M)*
  - Dolly Parton’s Imagination Library *(M, O)*

- **On Track Math & Reading**
  - Lights On After School *(M)*
  - K-3 Literacy Tutors - *Hope Network (M)*
  - 55+ Literacy Tutors - *RSVP (M)*
  - Young Brothers - *MBK (M)*
  - Foster Grandparents - *Catholic Charities (M,N)*
  - Family Literacy - *Read Muskegon (M)*

- **Career Awareness**
  - Youth Employment Training - *MI Works (M,N,O)*

- **Graduation**
  - Advocacy & Outreach - *ARC (M)*
  - Youth Mentors - *Big Brothers Big Sisters (M,N,O)*
  - Leadership Dev. - *Girl & Boy Scouts (M,N,O)*
  - After School Programs – *Boys & Girls Club (M)*
  - Lights On After School *(M)*

- **Post High School Success**
  - College Access - *Oceana CAN (O)*
  - Volunteering - *Youth United (M)*

#### INCOME STABILITY

**Instilling Long-Term Self-Sufficiency**

- **Stable Employment & Increasing Wage**
  - Success Coach - *Employer Resource Network (M)*

- **Established Savings**
  - MoneyWorks & VITA - *Goodwill (M,N,O)*
  - Emergency Loan Program - *El Centro Hispano de Oceana (O)*

- **Housing Stability**
  - Safe Shelter - *Every Woman’s Place (M)*
  - Housing First HARA - *Community enCompass (M)*
  - Home Ownership - *Habitat for Humanity (M)*
  - Rent, Utilities, Food - *Salvation Army (M)*
  - Permanent Supportive Housing - *Oceana Home Partnership (O)*

- **Manageable Expenses**
  - Food, Shelter, Utilities, Transportation - *MAP (M)*
  - Transportation Vouchers - *Disability Network (N)*
  - Financial Literacy - *Love, INC (M,N)*
  - Wheels to Work Planning - *Goodwill (M,N,O)*
  - Car Ministry - *Classis Muskegon – Fremont (N)*

- **Benefit Access**
  - Resource Connection - *CALL 2-1-1 (M,N,O)*
  - Disaster Relief - *Red Cross (M,N,O)*
  - Mobile Food Pantries - *Collaborative (M,N,O)*
  - Emergency Food & Shelter - *Collaborative (M,N,O)*
  - Armed Forces Assistance - *Red Cross (N)*

#### HEALTH

**Ensuring Healthy & Safe Individuals & Families**

- **Good Nutrition & Active Lifestyle**
  - Ride United *(M,O)*
  - 1 in 21 Healthy Muskegon - *Collaborative (M)*
  - Healthy Eating - *Empowerment Network (N)*
  - Nutrition - *Prevention Child Abuse & Neglect (N)*

- **Safe & Caring Home & Community**
  - Balanced & Restorative Justice & Family Mediation - *M&RS (M,O)*
  - CASA, Advocacy & Prevention - *Child Abuse Council (M)*
  - Senior Companion - *Catholic Charities (M,N)*
  - Domestic Violence Intervention - *Legal Aid (M,N,O)*
  - COVE *(O)*
  - Home Care - *Commission on Aging (N)*

- **Access to Care & Counseling**
  - Senior Medical Transportation - *Red Cross (M)*
  - Behavioral Health Services - *Catholic Charities (M)*
  - Counseling - *Mercy Life Counseling (M)*
  - Counseling - *Arbor Circle (N)*
  - Services to Armed Forces - *Red Cross (N)*
  - Veteran’s Healing - *The Farm (N)*
  - Hearing - *Assn. for Blind & Visually Impair. (N,O)*

- **Kids Have a Healthy Start**
  - Healthy Families & Teen Parenting - *Catholic Charities (M,O)*
  - Smoking Prevention - *Mercy Health (M)*

---

**Investment Communities:**

- **M** = Muskegon County
- **N** = Newaygo County
- **O** = Oceana County

**Other Impact Work:**

- Volunteering
- Advocacy
- Labor Engagement
- Collaboration
- Donor Designated Donations