COMMUNITY DATA INFORMATION

2023

Agency Retreat Outline With Pages

2:00 PM   Welcome, Ground Rules, & Ice Breaker ——————————— **No Pages**

- Ground Rules:
  - Be Present
  - Limit Technology
  - Remain Curious & Open Minded
  - All Voices Heard
  - Other?
- Ice Breaker:
  - Video - 3 Minutes
  - Group Activity - TBD

2:20 PM   Community Impact Changes & Timeline? ——————— **No Pages**

- What is the United Way Impact Strategy Team working on currently?
- What are confirmed changes for the next grant cycle?
- What are the current timelines and dates to come?

2:35 PM   Where Have We Been? ——————————————— **4-10**

- What is the United Way Impact Model & Collective Impact?
- What does the current United Way of the Lakeshore Impact Agenda (Agenda for Change) look like?
- ALICE Updates - Where are we since the Bold Goal?

2:45 PM   Break ————————————————————————— **No Pages**

3:00 PM   Where Are We Now? Impact Small Group Work ——————— **14 - 37**

Childhood Success Team - Pages 15 & 16 Data | Notes Page To Follow

Youth Success Team - Pages 19 & 20 | Teen Health Stats Page 36 | Notes Page to Follow

Economic Mobility Team - Pages 23 - 29 | Notes Page to Follow

Access to Health Team - Pages 33 - 37 | Notes Page to Follow

- **Review Our Current Work Happening in Assigned Impact Areas -** Use Worksheets to Review the Current Work
- **Review Current Community Data**
  - What would you say stands out?
  - Why does it stand out?
  - How does it relate to ALICE?
  - Where do we need to see the greatest improvements?
- **Large Group Report Out**
  - One rep from each group to help summarize key data observations in one minute or less per group

4:00 PM Break	**No Pages**
4:15 PM Where Do We Need To Be In The Future?	**41-50**

- How do we as a community, enhance our collective impact?
- What does your organization need other than funding to be successful or to reach the next level?
- Utilizing the Global Results Framework, how do we measure impact in our community?

Impact Area	Agencies
Early Childhood Success	COGIC Center MI Education Corps Orchard View Community Education Pathfinders Read Muskegon White Lake Community Education NCRESA
Youth Success	The Arc Muskegon Big Brothers Big Sisters Boy Scouts of America Community Foundation for Oceana County Staircase Youth Services, Inc. Step Up TrueNorth Community Services
Economic Mobility	CALL 211 American Red Cross Disability Network of West Michigan Dogwood Development Center Every Woman's Place Community enCompass Fresh Coast Alliance Goodwill Industries Lakeshore Regional Community Development Love INC Mission for Area People The Salvation Army TrueNorth
Access to Health	AgeWell Services Association for the Blind and Visually Impaired Catholic Charities of West Michigan Child Abuse Council of Muskegon County Communities Overcoming Violent Encounters (COVE) Empowerment Network Legal Aid of Western Michigan Mediation & Restorative Services Newaygo County Compassion Home Newaygo County Council for Prevention of Child Abuse & Neglect The Hope Project TrueNorth Community Services Volunteer for Dental

Global Results Framework Overview

A common, limited set of indicators that United Ways report on to demonstrate our shared impact within and across communities.

Mobilize Resources

Financial Resources
Volunteers
Community Engagement

Build Stronger Communities

Direct services & supports (services and supports to individuals and families)

Systems Improvement (Increased community capacity via training, policy change, convening, partnerships, resource development)
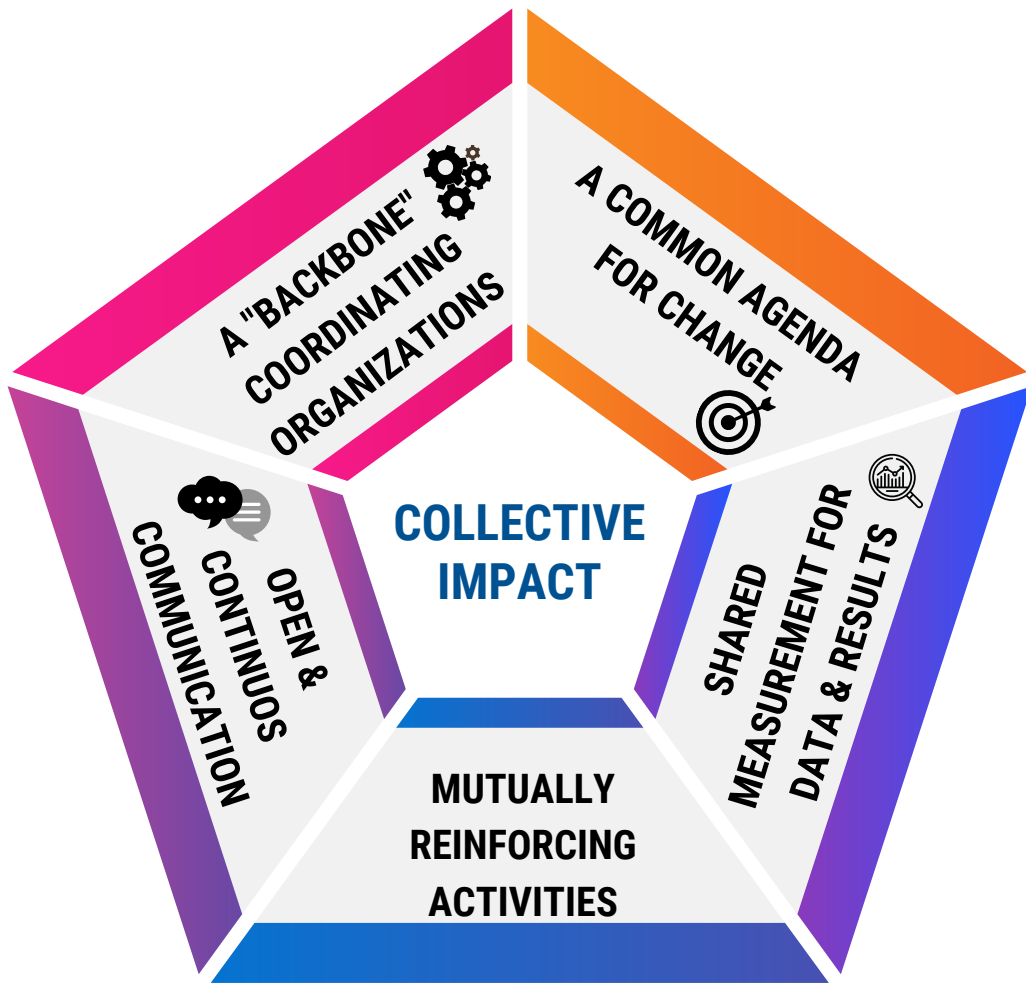
Change Lives

Improved Childhood
Success School readiness
Reading proficiency
Improved Youth Success
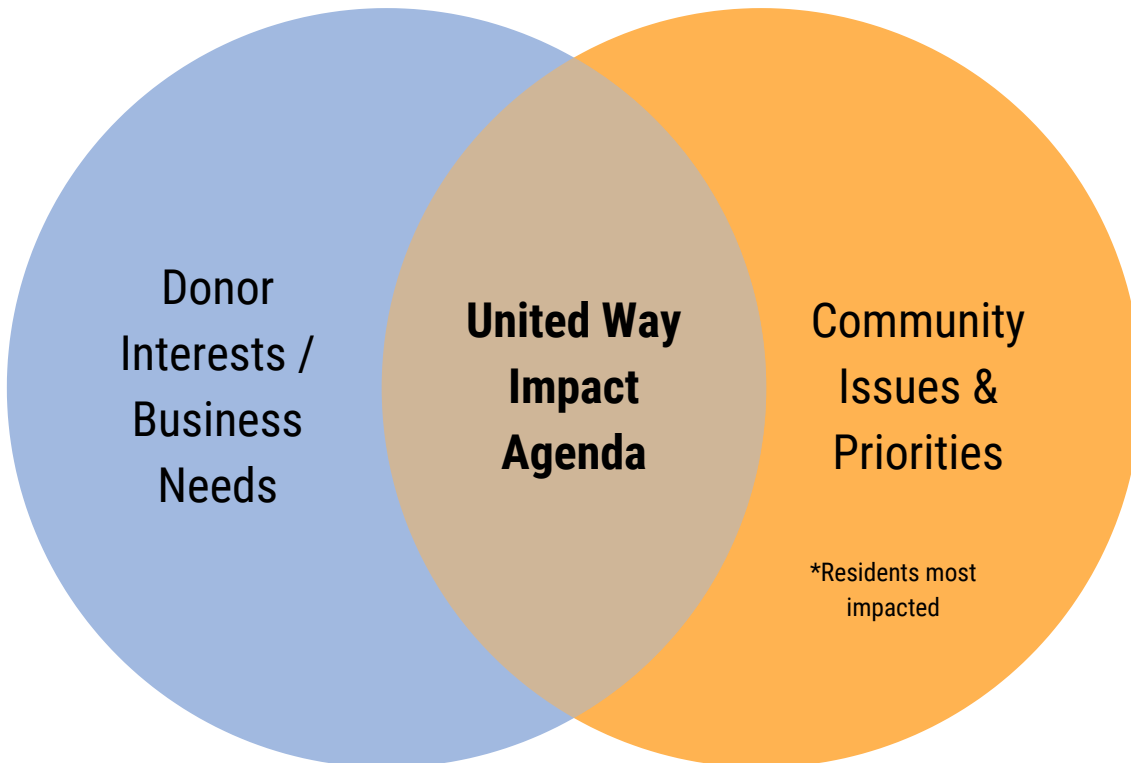Complete secondary school
Attain employment
Improved Economic Mobility
Achieve financial stability
Attain jobs
Improved Access to Health
Healthy Beginnings
Healthy Lives

Collective Impact Framework

A "BACKBONE" COORDINATING ORGANIZATIONS

A COMMON AGENDA FOR CHANGE

COLLECTIVE IMPACT

OPEN & CONTINUOS COMMUNICATION

SHARED MEASUREMENT FOR DATA & RESULTS

MUTUALLY REINFORCING ACTIVITIES

Donor Interests / Business Needs

United Way Impact Agenda

Community Issues & Priorities

*Residents most impacted

Motivating communities around collective action through diverse channels (workplace, digitization)

Mobilze financial resources, volunteers and community partners to support investment strategis.

Engage people with power to affect change for the 4 Impact Areas.

Current Impact Areas

Access to Health

Community Resources

Early Childhood Success

Youth Success

Economic Mobility

FOUNDATION:

Equity, Diversity, Inclusion, & Belonging | ALICE | Volunteerism | Advocacy

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AGENDA FOR CHANGE

United Way of the Lakeshore | United Way

Mission

Uniting to inspire change and build thriving communities.

Bold Goal

10,000 more working families meet their basic needs by 2025

Pillars of Advancement

Education	Income	Health
Building a skilled and educated workforce.	People have long-term self-sufficiency.	Healthy and safe individuals and families.

Measurement Areas

Education	Income	Health
♦ School Readiness	♦ Stable Employment to Living Wage	♦ Kids Have a Healthy Start
♦ On Track Math & Reading	♦ Building Savings Through Budgeting	♦ Access to Care & Counseling
♦ Career Awareness / Life Success	♦ Housing Stability	♦ Safe & Caring Home & Community
♦ On Time Graduation	♦ Manageable Expenses	♦ Good Nutrition & Active Lifestyle
	♦ Benefits Access	

Strategies

|		
* **Instilling Confidence In Kids** * **Putting Books In Hand** Help prepare our youngest for school. Programs that provide children with quality after-school opportunities, improve math and reading skills, and support college and career readiness to help our next generation get started on a solid path.	* **Ensuring Shelter In Storms** * **Job and Life Training Skills** Training support that leads to steady employment at a living wage; safe, affordable, stable housing; financial literacy; child care, transportation and manageable expenses are at the core of helping our working ALICE families build a brighter future.	* **Providing Comfort In Crisis** * **Increasing Safety In Numbers** Access to quality care for physical and mental health keeps children on track in school and adults productive at work; abuse prevention and victim support programs ensure a sense of security; creating a sense of community leads to safe neighborhoods.

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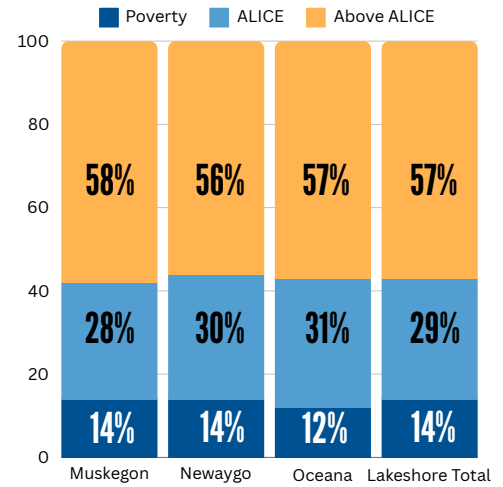
Our Bold Goal & ALICE

Our Bold Goal: 10,000 more working families meet their basic needs by 2025.
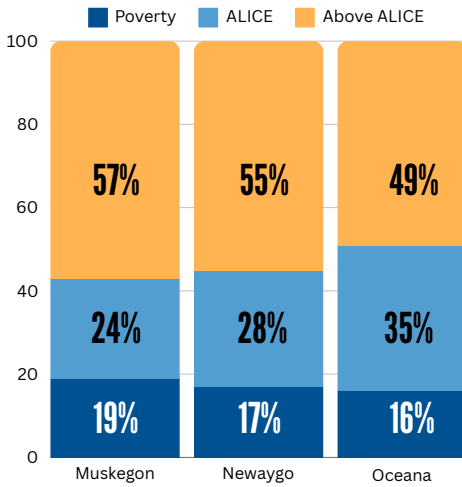
2015 ALICE by %
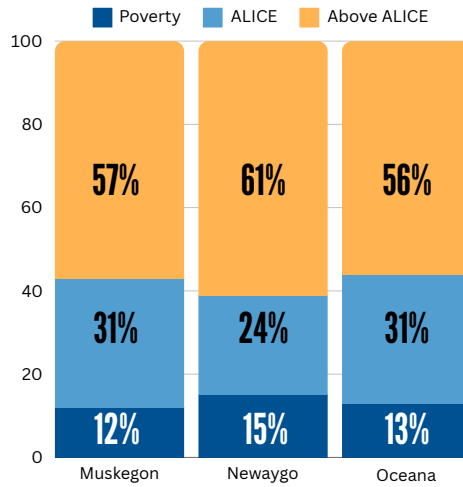
2019 ALICE by %

2021 ALICE by %

Key Findings & Reminders:

Reminder: When we talk about ALICE, we are typically meaning "Below the ALICE Threshold". This population is both families that are living as ALICE and those below the poverty line.

Reminder: These percentages reflect the total households. The lakeshore has just under 100,000 households in total (96,388). That means for *each percentage point on the Lakeshore represents 964 households.*

Finding: Although the percentage of those above the ALICE Threshold remains fairly stagnant, you will notice a movement of individuals from poverty into the ALICE group.

Finding: For our state, Newaygo County had one of the most dramatic shifts in the ALICE population after weathering the COVID-19 Pandemic.
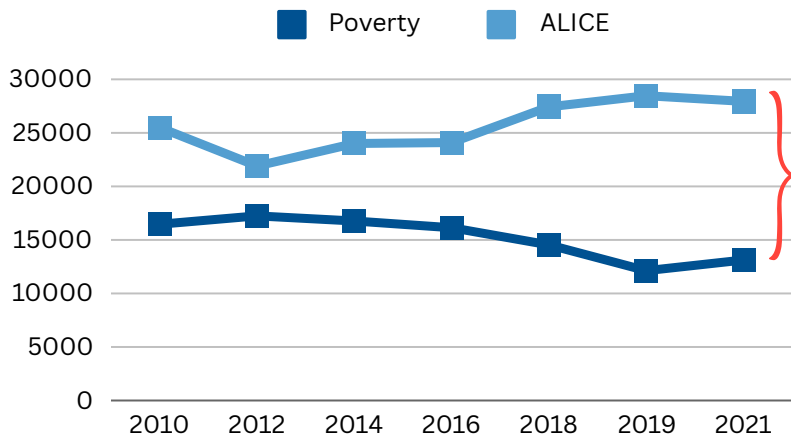
Number of Households for the Entire Lakeshore Region
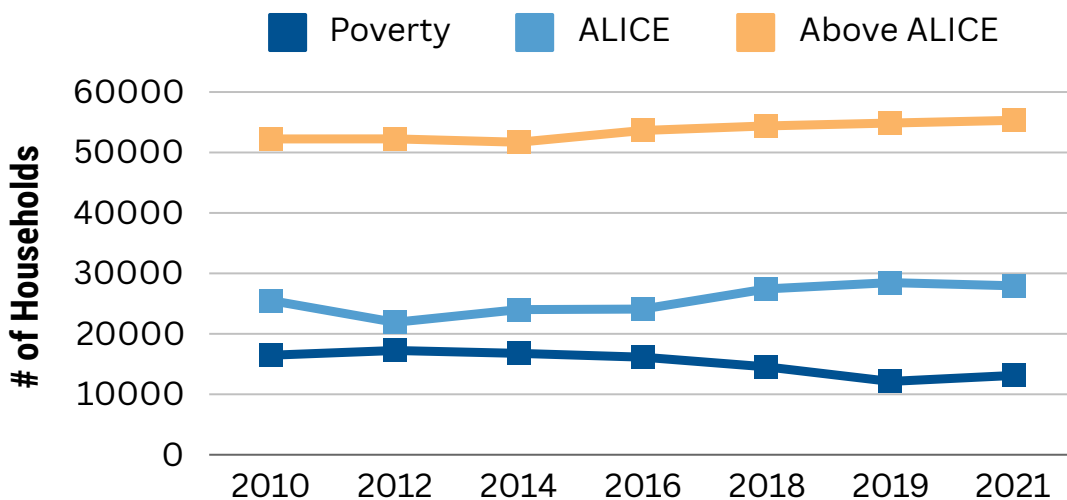
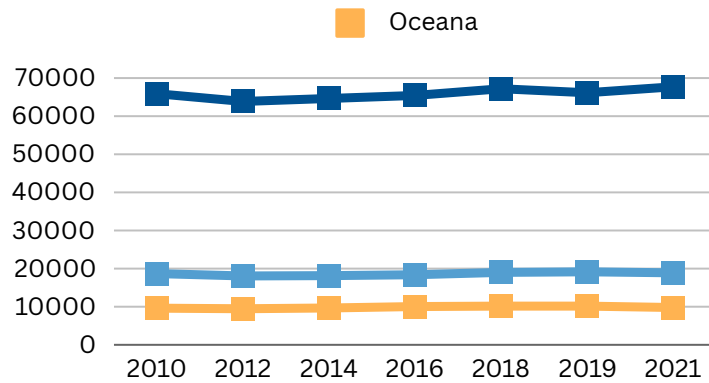|	P	A	AA
2014	16,465	25,500	52,238
2019	12,127	28,471	54,867
2021	13,124	27,943	55,321

Number of Households for the Entire Lakeshore Region - A Closer Look

Finding: As the gap between households in poverty and households in ALICE increases, more individuals are moving out of poverty into the ALICE Threshold.

of Households Overtime

	M	N	O
2014	64,646	18,157	9,668
2019	66,148	19,161	10,156
2021	67,707	18,892	9,789

Updates On ALICE 2015-2019 (Pre COVID)

The number of households increased by 2,994 on the Lakeshore. (1,502 (M), 1,004 (N), 488 (O)).

4,641 households moved out of poverty into ALICE.

In addition, Newaygo County moved 726 households above the ALICE Threshold & Oceana moved 580 households above the ALICE Threshold.

Updates On ALICE 2019 - 2021 (Post COVID)

Muskegon increased by an additional 1,559 households. Newaygo saw a decrease of households by 269 (1%). Oceana saw a decrease of households by 367 (4%).

Muskegon households living in poverty upticked by 2% (1,300 households).

Muskegon also saw a 1% uptick above the ALICE threshold (661 households). This means that an additional 1% moved from the ALICE population to under the poverty line during the pandemic.

Newaygo saw a decrease in poverty by 1% (192 households).

In the state, Newaygo also experienced one of the largest decreases in families living above the ALICE Threshold (5% ~ 960 households).

Updates On ALICE Since Bold Goal

Since 2015, wages have increased overall, the cost of living has outpaced it and risen by 24.7%. From 2019 to 2021, the Household Survival Budget's average annual costs (excluding taxes) increased 12% for a single adult, 9% for a single senior, and 8% for a family of four from 2019 to 2021.

Since 2015, population has grown by 3,917 households (3,061 (M), 735 (N), 121 (O)).

We saw 4,434 move above the poverty line into ALICE (3,385 (M), 567 (N), 391 (O)). During COVID, 298 households fell under the poverty line.

1,649 families moved above the ALICE threshold since 2015 (677 (M), 189 (N), 783 (O)).

The average household size in Michigan is 2.48.

Since our bold goal we have changed the odds for **15,086 individuals** (moving them above an income threshold).

Figure 3. Household Financial Status and Key Demographics, Michigan, 2021

	Total	Below ALICE Threshold	■ Poverty ■ ALICE ■ Above ALICE Theshold
ALL HOUSEHOLDS	4,029,761	1,570,724	13% / 26% / 61%
AGE			
Under 25 Years	158,806	105,408	37% / 30% / 34%
25 to 44 Years	1,221,543	405,157	14% / 19% / 67%
45 to 64 Years	1,499,229	475,561	12% / 20% / 68%
Seniors (65+)	1,150,183	584,598	11% / 40% / 49%
RACE/ETHNICITY			
American Indian/ Alaska Native	17,657	8,696	15% / 35% / 51%
Asian	106,895	27,041	8% / 17% / 75%
Black	527,439	311,811	21% / 39% / 41%
Hispanic	152,075	66,738	10% / 34% / 56%
Native Hawaiian/ Pacific Islander	813	445	23% / 31% / 45%
Two or More Races	143,908	62,353	12% / 32% / 57%
White	3,085,308	1,099,177	8% / 27% / 64%
HOUSEHOLD TYPE			
Married With Children	664,885	96,172	6% / 8% / 86%
Single-Female-Headed With Children	246,552	175,580	41% / 30% / 29%
Single-Male-Headed With Children	94,865	48,160	21% / 30% / 49%
Single or Cohabiting, Under 65, no Children	1,873,276	666,214	13% / 23% / 64%
URBAN/RURAL			
Rural	692,521	294,970	13% / 29% / 57%
Urban	3,337,240	1,275,754	13% / 25% / 62%

Note: The groups shown in this figure overlap across categories. Within the race/ethnicity category, all racial categories except Two or More Races are for one race alone. Race and ethnicity are overlapping categories; in this Report, the American Indian/Alaska Native, Asian, Black, Native Hawaiian (includes other Pacific Islanders), and Two or More Races groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race. Because household poverty data is not available for the American Community Survey's race/ethnicity categories, annual income below $15,000 is used as a proxy. Counties are defined as rural or urban based on the USDA's designation of metropolitan or non-metropolitan at the census tract level. Counties with 50% or more of the population in metropolitan tracts are designated as urban; those with 50% or more of the population in non-metropolitan tracts are designated as rural.

Sources: ALICE Threshold, 2019 and 2021; American Community Survey, 2019 and 2021

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United Way of the Lakeshore Priorities
Data Review - 2015, 2019, and Current Stats (Trends)

In this section, we will look at current data trends overtime to see where the needle has been moved or stalled on key indicators. To show a fair look at trends, we are providing 2015 data for when our bold goal was started, 2019 data to have an idea of indicators improvement trends before COVID-19, and current data that results after the COVID-19 pandemic. For this selection you will find the following:

Key Indicator - Source

xx%	xx%	xx%	xx%
xx% (M) xx% (N) xx% (O)	xx% (M) xx% (N) xx% (O)	xx% (M) xx% (N) xx% (O)	

Local Data   State Data
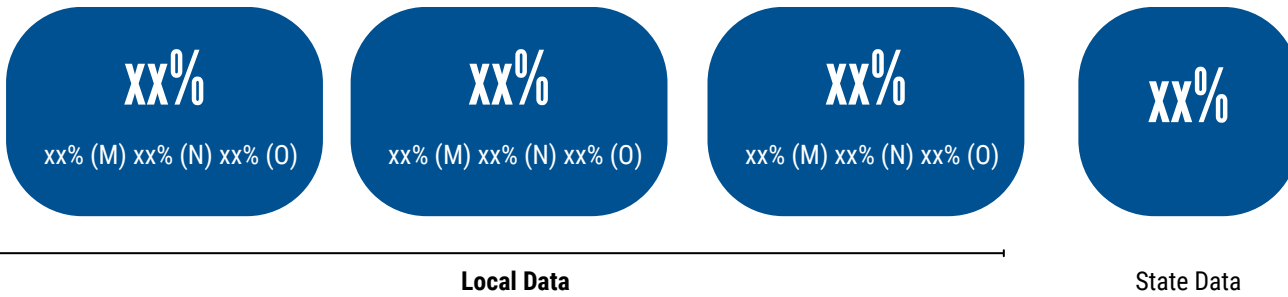
Sources will go from 2015, 2019, to most present data. The most present data can be from 2021, 2022, or 2023 depending on the report. The large number will indicate the Lakeshore region which is an average of our three county scores. Below each individual county score will be identified with an (M) for Muskegon, an (N) for Newaygo, and an (O) for Oceana. This allows us to evaluate unique indicators and needs to each of our communities.
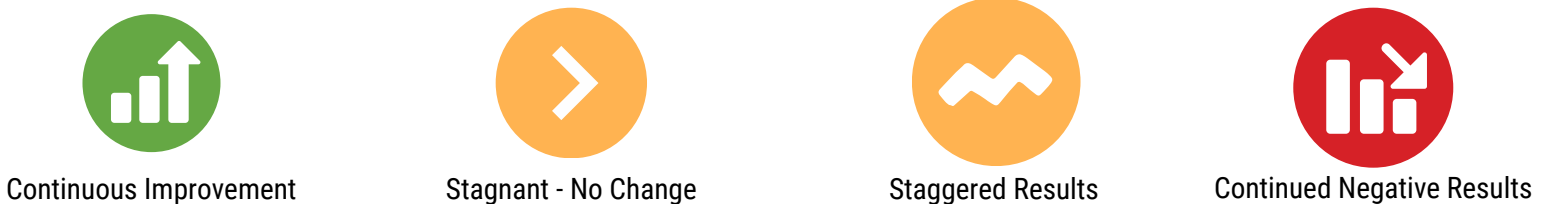
Color Coding

2015	2019	CURRENT

State Data

If the box is red, we are negatively behind state trends.	If the box is yellow, we are on par with state trends.	If the box is green, we are ahead of state trends.

Trend Lines

Continuous Improvement	Stagnant - No Change	Staggered Results	Continued Negative Results

List of Sources for Metrics & Measurements Input:

Annie E. Casey Foundation Kid's Count
ALICE Report
Census
Robert Wood Johnson Foundation - County Health Rankings
West MI Shoreline Regional Development

Think Babies - MLPP
Talent 25
Urban
CDC Health
MI Heatlhy Youth Profile

S = No Data Set

Childhood Success
Childcare

Even when all providers are open, quality child care can be hard to find. An estimated 44% of Michiganders live in childcare deserts. A child care desert is when the ratio of children ages 0-5 to the number of licensed childcare spots is greater than 3. Only one county in the state had enough spots for children in 2020.

Muskegon County Low Capacity of Childcare
Ages 0-5: 12,704
Capacity: 7,138
Ratio: 1.8 Kids Per Spot

Newaygo Moderate Capacity of Childcare
Ages 0-5: 3,419
Capacity: 2,417
Ratio: 1.4 Kids Per Spot

Oceana Moderate Capacity of Childcare
Ages 0-5: 1,690
Capacity: 1,224
Ratio: 1.4 Kids Per Spot

Rural Communities: From rural to urban communities child care is funded mainly by parent fees. With costs primarily on parents, there are fewer options for families with low-middle incomes.
Children ages 0-5 in families with low-medium incomes (400% of poverty) are most affected by the lack of childcare availability.

Data Set of 2020	Michigan	Muskegon	Newaygo	Oceana
Total Number of Providers	8,292	215	42	29
Accepting Infants	5,210	148	29	17
• Centers	1,527	21	12	4
• Group Homes	1,575	67	8	8
• Family Homes	2,108	60	9	5
Average Cost of Infant Care/Month	$708	$579	$623	$336
Average Cost of Toddler Care / Month	$683	$575	$616	$336

Report from "Think Babies Michigan" MLPP

68% of parents say child care affected their ability to stay in the workforce.

20% of parents say they have quit a job to stay at home with a child in order to afford childcare expenses.

Nearly Half (45%)
of parents who need child care during non-traditional hours missed over 9 hours of work.

Children Ages Birth to 5 Receiving Subsidized Childcare - Kids Count

2015	2019	Current
4.2%	**7.4%**	**8.5%**
6.6% (M) 3.6% (N) 2.5% (O)	10% (M) 7% (N) 5% (O)	12% (M) 8% (N) 6% (O)

6.10%
MICHIGAN

Childcare data was pieced together by US Census Data, Kids Count Data, The Economic Impact of America's Child Care Gap, Michigan League for Public Policy, ALICE Report, Great Start, and the Muskegon Livability Lab.

Childhood Success

Ages & Stages - Early Development

Children Born to Mothers WITHOUT a GED or Diaploma

2015	2019	Current		
15.87%	**12.93%**	**12.03%**	**10%**	
13% (M) 14.4% (N) 20.2% (O)	11.4% (M) 14.9% (N) 12.5% (O)	10.8% (M) 13.4% (N) 11.9% (O)	MICHIGAN	
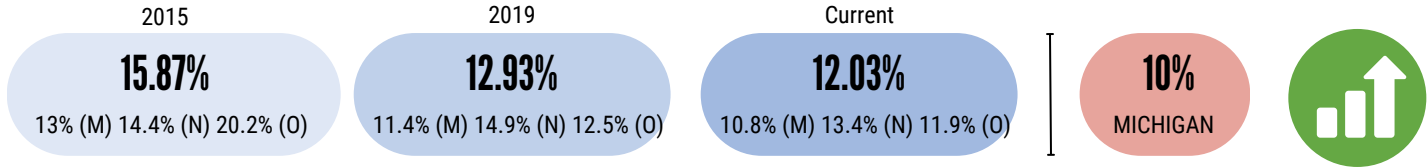
Children Ages Birth To 4 Receiving Women, Infants, And Children (WIC) Program Benefits - Kids Count

2015	2019	Current		
72.27%	**63%**	**70%**	**48.7%**	
73.4% (M) 64.2% (N) 79.2% (O)	61% (M) 64% (N) 65% (O)	64% (M) 64% (N) 82% (O)	MICHIGAN	
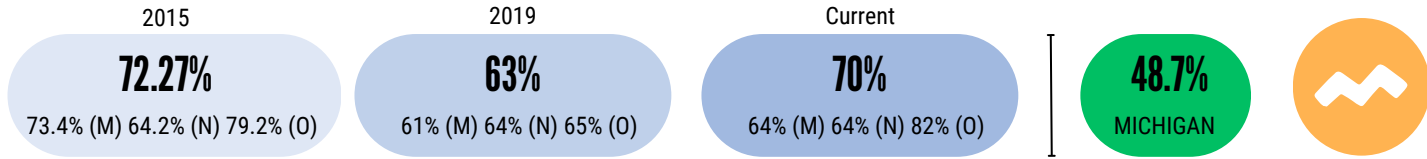
Children Ages 5 to 17 living where English is NOT spoken at home or very little - Kids Count

2015	2019	Current		
27.47%	**23.47%**	**24.67%**	**30.3%**	
25.6% (M) 24.9% (N) 31.9% (O)	13.3% (M) 27.1% (N) 30% (O)	10.6% (M) 33.1% (N) 30.3% (O)	MICHIGAN	
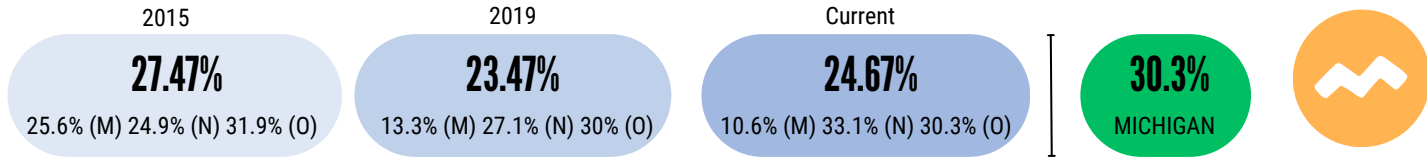
Enrollment & School Readiness

Children Ages 3 to 4 NOT in Preschool - Kids Count

2015	2019	Current		
58.63%	**62.97%**	**63.43%**	**55.2%**	
61% (M) 46.7% (N) 68.2% (O)	66.7% (M) 61.1% (N) 61.1% (O)	69.2% (M) 57.1% (N) 64% (O)	MICHIGAN	
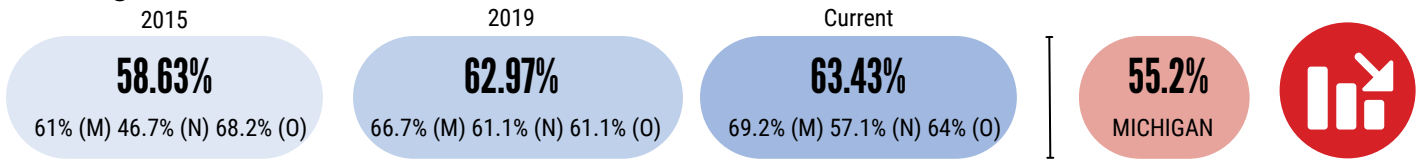
MSTEP - Students NOT proficient in 3rd Grade Reading - Kids Count
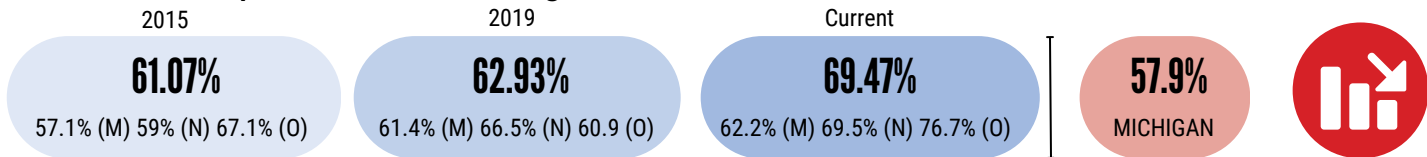
2015	2019	Current		
61.07%	**62.93%**	**69.47%**	**57.9%**	
57.1% (M) 59% (N) 67.1% (O)	61.4% (M) 66.5% (N) 60.9 (O)	62.2% (M) 69.5% (N) 76.7% (O)	MICHIGAN	

United Way
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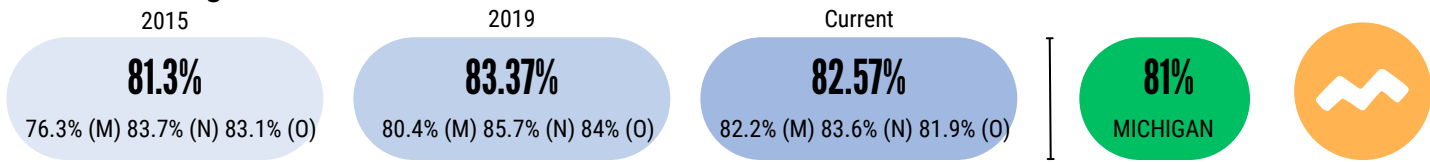**United Way
of the Lakeshore**
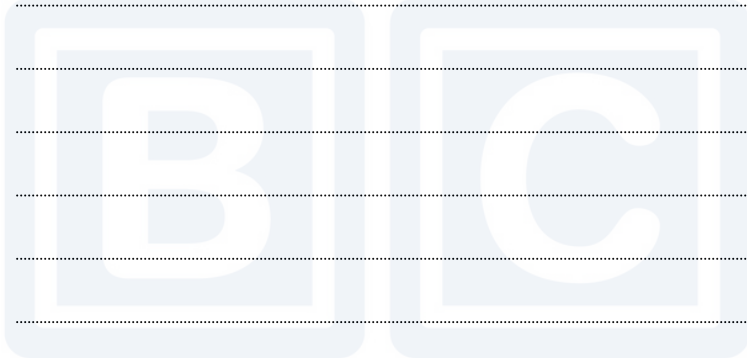
Youth Success

Academics & Support Services

Students NOT Proficient in 8th Grade Math (PSAT) - Kids Count

2015 - No Data Found	2019	Current	
S	**64.67%**	**72.17%**	**63.9%** MICHIGAN
S% (M) S% (N) S% (O)	65.6% (M) 65.3% (N) 63.1% (O)	72% (M) 72.8% (N) 71.7% (O)	
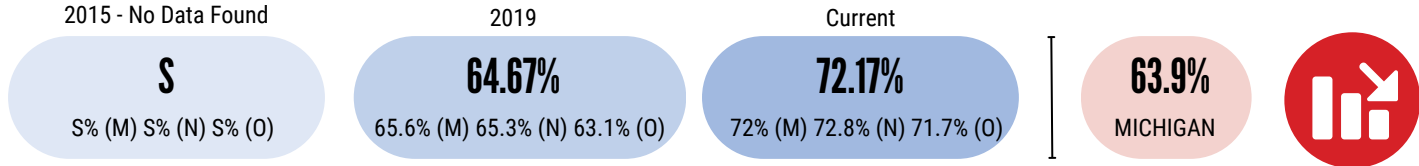
Students Graduating On Time - Kids Count

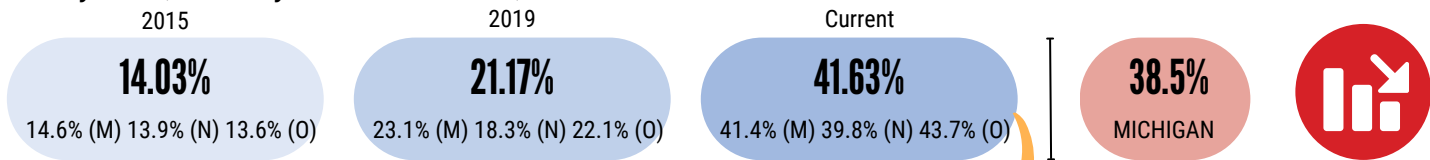| 2015	2019	Current	
81.3%	**83.37%**	**82.57%**	**81%** MICHIGAN
76.3% (M) 83.7% (N) 83.1% (O)	80.4% (M) 85.7% (N) 84% (O)	82.2% (M) 83.6% (N) 81.9% (O)	

Students Who Dropped Out of High School - Kids Count

2015	2019	Current	
8.23%	**8.47%**	**7.3%**	**8.19%** MICHIGAN
9.9% (M) 6.9% (N) 7.9% (O)	9.6% (M) 7.5% (N) 8.3% (O)	9% (M) 7% (N) 6% (O)	
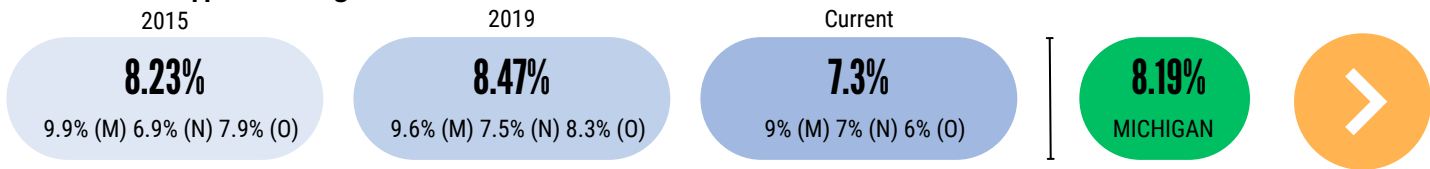
Truancy Rates (Chronically Absent Student Rates) - MI School Data

2015	2019	Current	
14.03%	**21.17%**	**41.63%**	**38.5%** MICHIGAN
14.6% (M) 13.9% (N) 13.6% (O)	23.1% (M) 18.3% (N) 22.1% (O)	41.4% (M) 39.8% (N) 43.7% (O)	

A Deeper Dive Into Each School District for 2022

Muskegon Area ISD
Fruitport - 36.3%
Holton - 25.5%
Mona Shores - 24.4%
Montague - 37.1%
Muskegon Covenant - 82.5%
Muskegon Heights - 68.5%
Montessori - 31.5%
Muskegon - 58%
North Muskegon - 21.6%
Oakridge - 42%
Orchard View - 59.4%
Ravenna - 32%
Reeths Puffer - 41.1%
Three Oaks - 40.9%
Timberland - 56.1%
Whitehall - 38.7%

Newaygo County RESA
Big Jackson - S
Fremont - 28.1%
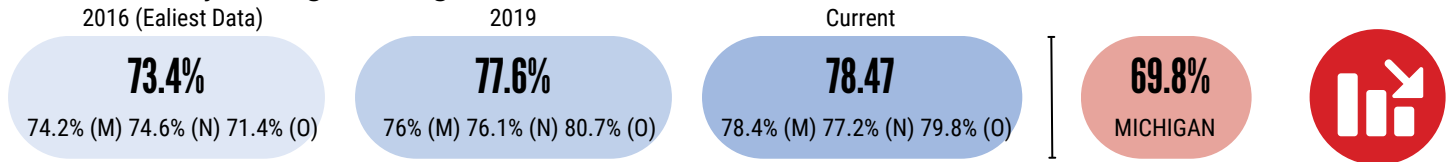Grant - 40.40%
Hesperia - 63.7%
Newaygo - 40.7%
White Cloud - 41.9%

West Shore ESD
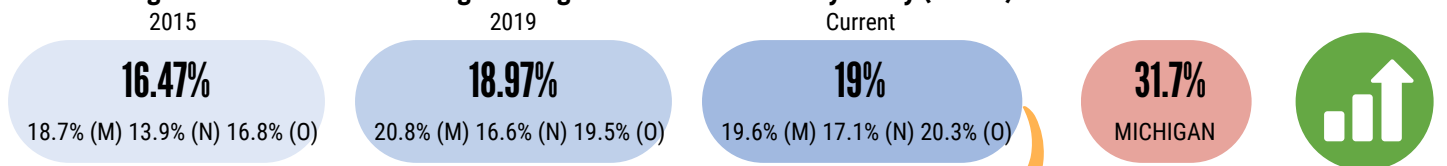Hart - 41.4%
Pentwater - 22.5%
Shelby - 51.5%
Walkerville - 53.6%

Youth Success

Career or College Readiness

Students NOT Ready for College, According to SAT/ACT Scores in 11th Grade - Kids Count

2016 (Ealiest Data)	2019	Current		
73.4%	**77.6%**	**78.47**	**69.8%**	
74.2% (M) 74.6% (N) 71.4% (O)	76% (M) 76.1% (N) 80.7% (O)	78.4% (M) 77.2% (N) 79.8% (O)	MICHIGAN	

% of Adults Ages 25 + With A Bachelor's Degree or Higher - American Community Survey (Census)

2015	2019	Current		
16.47%	**18.97%**	**19%**	**31.7%**	
18.7% (M) 13.9% (N) 16.8% (O)	20.8% (M) 16.6% (N) 19.5% (O)	19.6% (M) 17.1% (N) 20.3% (O)	MICHIGAN	

A Deeper Dive Into Current Bachelor's Degree Standings By Race:	Lakeshore	Muskegon	Newaygo	Oceana	State
% of White Individuals Age 25+ With A Bachelor's Degree or Higher	19.97%	21.6%	17.6%	20.7%	23.8%
% of Black Individuals Age 25+ With A Bachelor's Degree or Higher	7.63%	6.7%	16.2%	0%	19.5%
% of Hispanic or Latino Individuals Age 25+ With A Bachelor's Degree or Higher	9.63%	10.6%	6.6%	11.7%	22.6%

Special Note: Oceana County has a very low population of Black Individuals. At the time of this report, there were only 166 Black Individuals living in the entire county.

FAFSA Completion Rates & Submissions:

Muskegon County	**Newaygo County**	**Oceana County**
Grade 12 Enrollment: 1786	Grade 12 Enrollment: 542	Grade 12 Enrollment: 210
Applications Completed: 981	Applications Completed: 284	Applications Completed: 99
54.92% Completion Rate	**52.39% Completion Rate**	**47.14% Completion Rate**

Fruitport - 51.7%
Holton - 51.8%
Mona Shores - 57.3%
Montague - 68.3%
Muskegon Heights - 25.6%
Muskegon - 34.6%
North Muskegon - 81.3%
Oakridge - 59%
Orchard View - 43.7%
Ravenna - 58%
Whitehall - 64.7%
No data for Reeths Puffer

Fremont - 64.6%
Grant - 52.8%
Hesperia - 44.8%
Newaygo - 47.4%
White Cloud - 42.7%

Hart - 51%
Pentwater - 80%
Shelby - 34.8%
No data for Walkerville

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Economic Mobility
Employment

Labor Status, Population 16 and Over, Selected Counties, Michigan, 2021

Labor Status

Retired:	18.6%
Not In Labor Force:	23.0%
Unemployed:	3.9%
Part-Time Salary:	4.5%
Part-Time Hourly:	12.1%
Full-Time Hourly:	18.5%
Full-Time Salary:	19.3%

Legend: Full-Time Salary, Full-Time Hourly, Part-Time Hourly, Part-Time Salary, Unemployed, Not In Labor Force, Retired
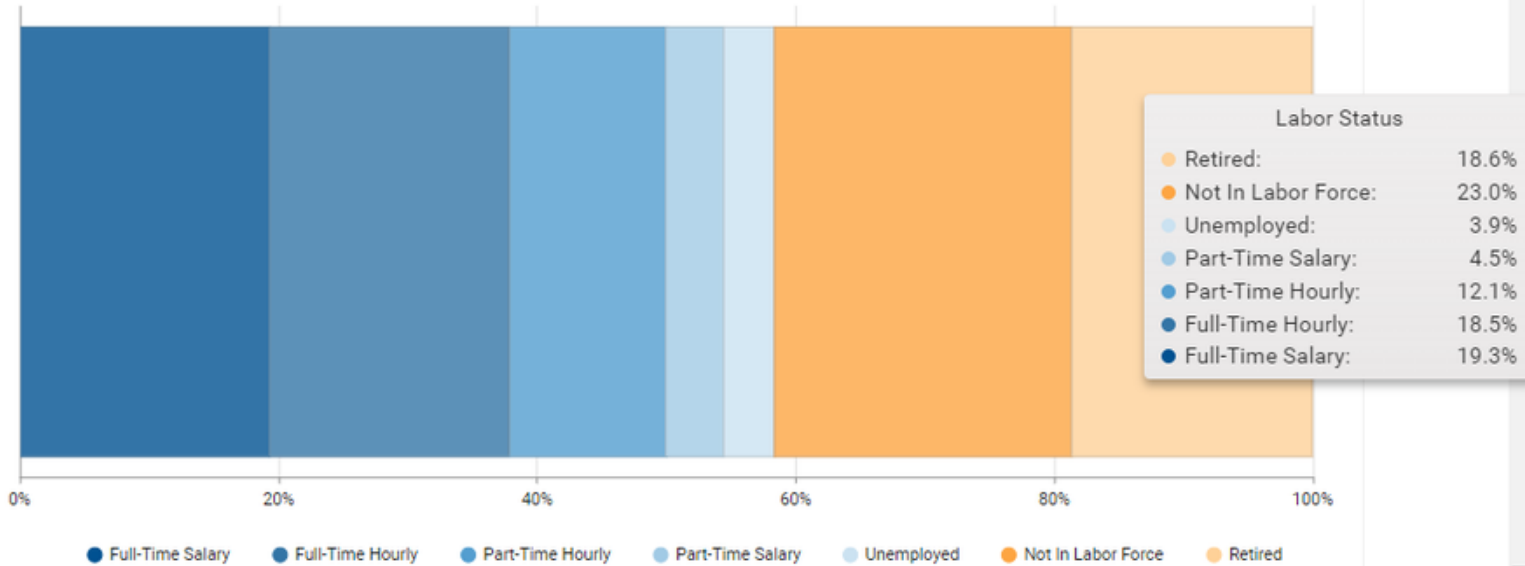
ALICE Household Survival Budget, Selected Counties, Michigan, 2021

Monthly Costs and Credits	Single Adult	One Adult, One Child	One Adult, One In Child Care	Two Adults	Two Adults Two Children	Two Adults, Two In Child Care	Single Senior	Two Seniors
Housing - Rent	$387	$358	$358	$358	$494	$494	$387	$358
Housing - Utilities	$154	$239	$239	$239	$292	$292	$154	$239
Child Care	$0	$200	$533	$0	$400	$1,076	$0	$0
Food	$387	$656	$589	$709	$1,156	$1,054	$357	$654
Transportation	$396	$494	$494	$572	$872	$872	$349	$478
Health Care	$216	$447	$447	$447	$605	$605	$517	$1,035
Technology	$75	$75	$75	$110	$110	$110	$75	$110
Miscellaneous	$162	$247	$274	$244	$393	$450	$184	$287
Tax Payments	$286	$439	$509	$380	$752	$903	$343	$615
Tax Credits	$0	($350)	($567)	$0	($700)	($1,138)	$0	$0
Monthly Total	$2,063	$2,805	$2,951	$3,059	$4,374	$4,718	$2,366	$3,776
ANNUAL TOTAL	$24,756	$33,660	$35,412	$36,708	$52,488	$56,616	$28,392	$45,312
Hourly Wage	$12.38	$16.83	$17.71	$18.35	$26.24	$28.31	$14.20	$22.66

Figure 4. Top Occupations, Employment, Wages, and Percentage Below ALICE Threshold, Michigan, 2021

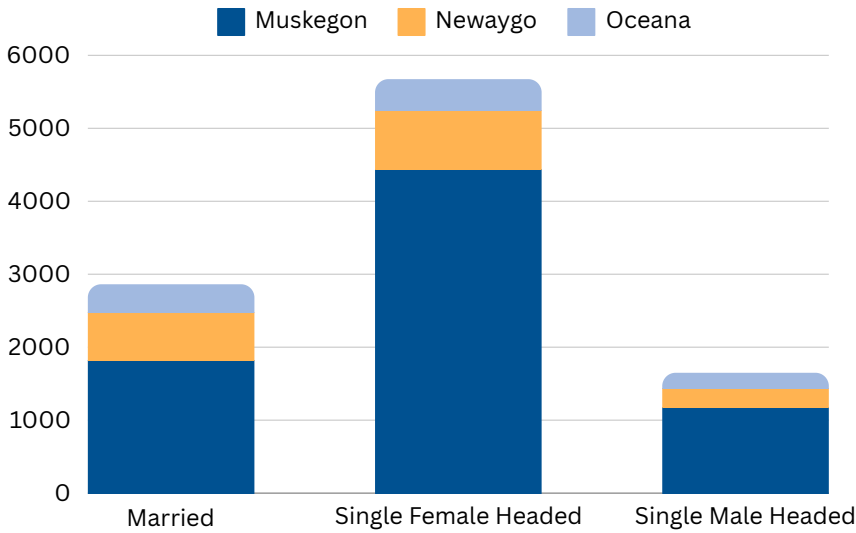| Occupation	Total Employment (BLS)	Median Hourly Wage (BLS)	Percent Median Wage Change From 2019 (BLS)	Percent Workers Below ALICE Threshold (ACS PUMS)
Retail Salespersons	108,170	$13.81	17%	30%
Fast Food and Counter Workers	107,590	$11.38	8%	42%
Registered Nurses	102,480	$36.88	6%	6%
Office Clerks, General	100,090	$18.00	10%	19%
Driver/Sales Workers and Truck Drivers	96,940	$20.51	13%	27%
Cashiers	93,370	$11.38	4%	47%
Customer Service Representatives	79,800	$17.59	8%	23%
General and Operations Managers	79,200	$47.08	0%	5%
Personal Care Aides	79,170	$13.53	17%	46%
Stockers and Order Fillers	78,640	$14.39	16%	30%
Laborers and Movers	71,760	$14.58	-1%	34%
Sales Representatives, Wholesale and Manufacturing	53,510	$31.52	0%	7%
Cooks	51,340	$13.77	11%	40%
Waiters and Waitresses	48,380	$13.80	34%	34%
Elementary and Middle School Teachers	48,170	$29.53	-7%	8%
Teaching Assistants	41,770	$15.41	14%	33%
Nursing Assistants	41,200	$17.11	16%	34%
Software Developers	37,490	$47.38	N/A	6%
Maintenance and Repair Workers, General	37,110	$18.23	5%	16%
Secretaries and Administrative Assistants	36,480	$18.15	0%	17%

Sources: ALICE Threshold, 2021; Bureau of Labor Statistics—Occupational Employment Statistics, 2021; U.S. Census Bureau, American Community Survey, PUMS, 2019 and 2021

To see more data on jobs by hourly wages and full-time, part-time, and hourly work schedules, visit
UnitedForALICE.org/Labor-Force/Michigan

Economic Mobility

Families with Children BELOW The ALICE Threshold Family Make Up

Legend: Muskegon, Newaygo, Oceana

(Stacked bar chart)
- Married
- Single Female Headed
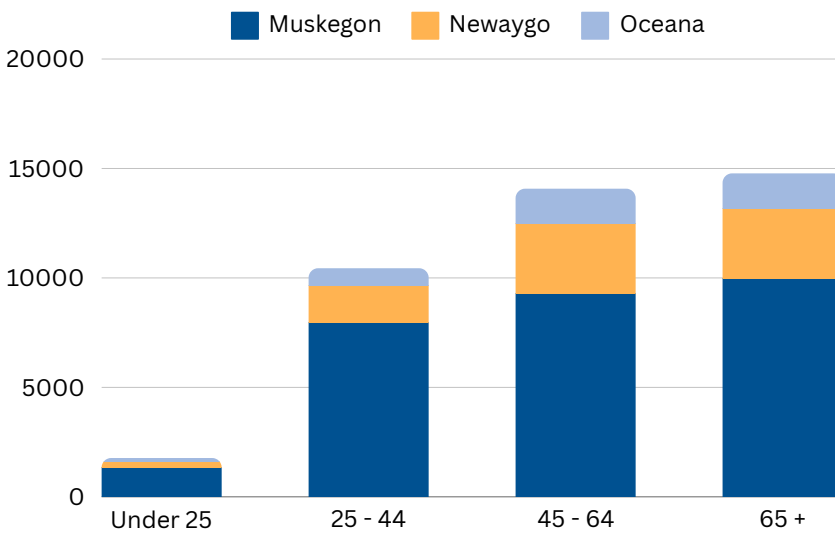- Single Male Headed

Y-axis: 0 to 6000

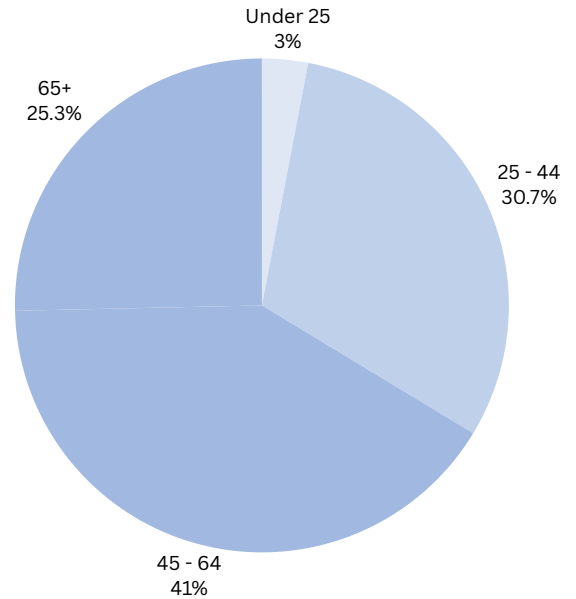### 80 Cents To The Dollar Gender Pay Gap

On the Lakeshore, women make 80 cents on the dollar that men make.
.79 in Muskegon, .77 in Newaygo, .85 in Oceana

BELOW the ALICE Threshold by Age Group

Legend: Muskegon, Newaygo, Oceana

(Stacked bar chart)
- Under 25
- 25 - 44
- 45 - 64
- 65 +

Y-axis: 0 to 20000

Total Households on the Lakeshore by Age Group

(Pie chart)
- Under 25: 3%
- 25 - 44: 30.7%
- 45 - 64: 41%
- 65 +: 25.3%

Debt Delinquency - Urban (funded by the Annie E. Casey Foundation & Ford Foundation)
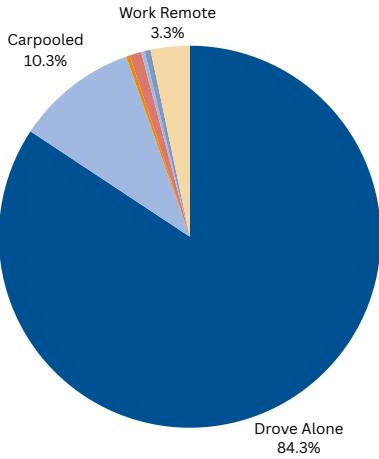
- 33% (M)
- 28% (N)
- 27% (O)

Percentage of residents with debt delinquency (meaning debt is currently in collections). Debts include credit, auto/retail, student, and medical.
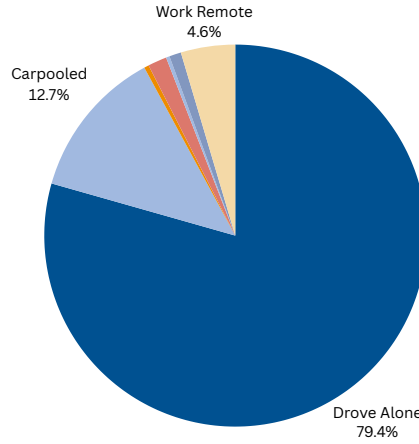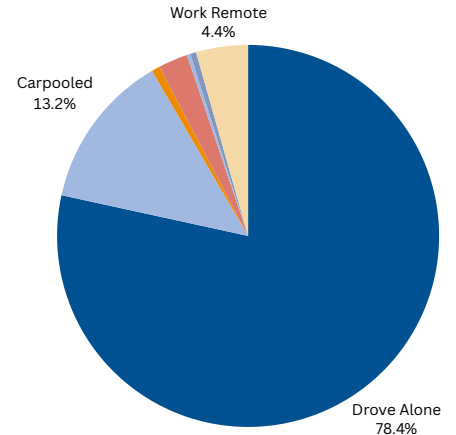
Economic Mobility

Transportation

Means of Transportation to Workplace (2020 Data) - Census
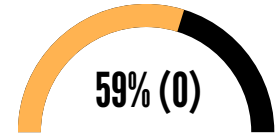
Muskegon
- Carpooled 10.3%
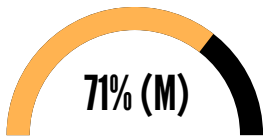- Work Remote 3.3%
- Drove Alone 84.3%

Newaygo
- Carpooled 12.7%
- Work Remote 4.6%
- Drove Alone 79.4%

Oceana
- Carpooled 13.2%
- Work Remote 4.4%
- Drove Alone 78.4%

% of Individuals that Work IN the County They Reside (2020 Data) - Census

71% (M)　　　　54% (N)　　　　59% (O)
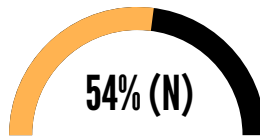
Average Commute & Price of Gas Per Gallon Per County

	Muskegon	**Newaygo**	**Oceana**
Average price of unleaded gas as of 8/9/23 (AAA)	$3.72	$3.67	$3.72
Average commute to work in minutes (Census)	21.9 minutes	29.3 minutes	22.9 minutes

Migrant Families

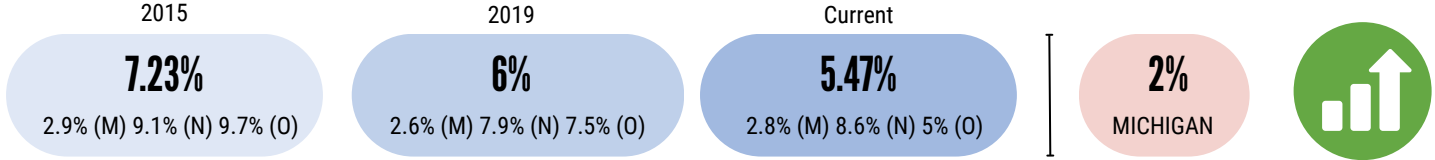|	**Muskegon**	**Newaygo**	**Oceana**
Total Registered Immigrants	3,483 (2% total pop.)	1,064 (2% total pop.)	1,330 (5% of total pop.)
Not US Citizens	1,557	666	1,096
Naturalized Citizens	1,926	398	234

Fast Fact: MI does not offer driving privileges to unauthorized immigrants. Currently there are 18 states that do.
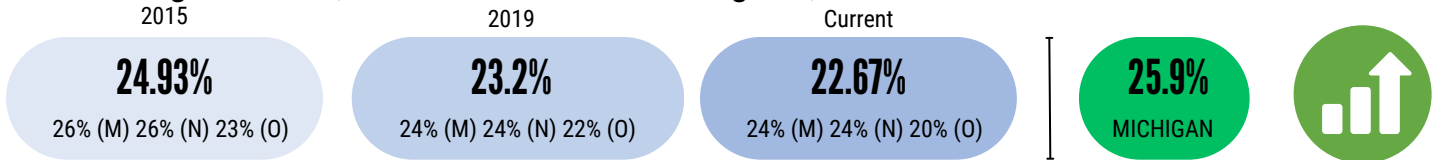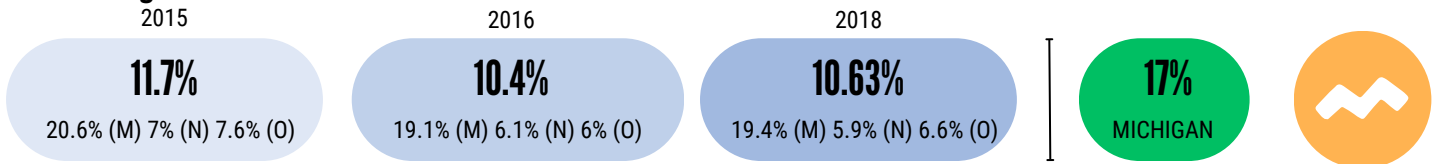
Economic Mobility
Housing

Students Experiencing Homelessness - Kids Count

2015	2019	Current
7.23%	**6%**	**5.47%**
2.9% (M) 9.1% (N) 9.7% (O)	2.6% (M) 7.9% (N) 7.5% (O)	2.8% (M) 8.6% (N) 5% (O)

2% MICHIGAN

Families with High Cost Burden (30+% of Income Goes Towards Housing Costs) - Kids Count

2015	2019	Current
24.93%	**23.2%**	**22.67%**
26% (M) 26% (N) 23% (O)	24% (M) 24% (N) 22% (O)	24% (M) 24% (N) 20% (O)

25.9% MICHIGAN

Eviction Filing Rates - Eviction Lab

2015	2016	2018
11.7%	**10.4%**	**10.63%**
20.6% (M) 7% (N) 7.6% (O)	19.1% (M) 6.1% (N) 6% (O)	19.4% (M) 5.9% (N) 6.6% (O)

17% MICHIGAN

	Muskegon	Newaygo	Oceana
Occupied Properties	68,610	19,414	10,320
Vacant Properties	5,981 (8%)	5,128 (26%)	5,218 (34%)
Average Home Value	$172,000	$140,500	$131,800
Mortgages with either a second mortgage or home equity loan	7.2%		
Median Housing Costs	$1,085	$1,159	$1,103

Economic Mobility
Housing

Surveyed Multifamily <u>Rental Homes</u> - Muskegon County					
Project Type	**Projects Surveyed**	**Total Units**	**Vacant Units**	**Occupancy Rate**	**Vacancy Rate**
Market-Rate	26	3,587	50	98.6%	1.4%
Market-Rate / Tax Credit	4	356	5	98.6%	1.4%
Market-Rate / Government-Subsidized	2	296	0	100%	0%
Tax Credit	6	361	0	100%	0%
Tax Credit / Government-Subsidized	3	129	0	100%	0%
Market-Rate / Tax Credit / Government Subsidized	1	84	0	100%	0%
Government- Subsidized	13	1,097	0	100%	0%
Total:	55	5,910	55	99.1%	0.9%

The limited vacancies among the multifamily supply appears to span each submarket within the county and among all program types, particularly affordable rentals (Tax Credit and government subsidized). The market-rate housing product in Muskegon County has a vacancy rate of 1.4%. Two "districts" (a majority of our rural communities in the north and east side), have a no vacant units. The low vacancy rates among the surveyed supply in each submarket illustrate that the multifamily rental supply is operating with limited to no availability. Waiting lists at multifamily units in Muskegon County range from three (3) to 168 households with a wait time ranging from one month to 10 years depending on unit type. Market-rate properties have the shortest wait times, while subsidized properties have the longest wait times for the next available units.

Available For-Sale Housing Units by Price - Muskegon County (Nov. 23, 2022)										
	<$100,000		$100,000 - $199,999		$200,000 - $299,999		$300,000 - $399,999		$400,000 +	
	#	Share	#	Share	#	Share	#	Share	#	Share
District 1 (White Lake)	2	4.5%	5	**11.4%**	13	29.5%	8	18.25%	16	36.4%
District 2 (East Muskegon)	0	**0%**	13	43.3%	9	30%	2	6.7%	6	20%
District 3 (Fruitport / Norton Shores)	0	**0%**	7	17.5%	18	45%	8	**20%**	7	17.5%
District 4 (Norton Shores, Muskegon, North Muskegon)	0	**0%**	10	25.6%	9	23.1%	5	12.8%	15	**38.5%**
District 5 (City of Muskegon Muskegon Charter)	3	9.1%	18	**54.5%**	8	24.2%	2	**6.1%**	2	6.1%
District 6 (North Muskegon, White Lake)	5	11.4%	17	38.6%	9	20.5%	4	9.1%	9	20.5%
District 7 (City of Muskegon, & Muskegon Heights	31	**41.9%**	31	41.9%	1	**1.4%**	10	13.5%	1	**1.4%**
Muskegon County	41	13.5%	101	33.2%	67	22%	39	12.8%	56	18.4%

Economic Mobility

Housing

Nearly half (46.7%) of available for-sale housing units in Muskegon County are priced below $200,000. Homes at this price would generally be affordable to households earning less than $70,000, which represents over half (57.7%) of all households in our county. Note that over 80% of renter households in the county also earn less than $70,000. It should be noted that the average year built of the available supply may impact overall affordability due to maintenance and modernization costs, as 49.7% of the available supply has average years built between 1949 and 1961. A noteworthy share of the housing supply is listed at $300,000 or higher within the county. This represents a much larger share of homes offered at the $300,000 or higher price range compared to the share (13.5%) of homes that sold within this price range during the past few years. A household would need to have an annual income of at least $100,000 to afford a house priced at $300,000 therefore limiting nearly a third of the available homes on the market to approximately 20% of the county's households. **Based on this analysis, while there appears to be disproportionately low share of for-sale housing options for the large base of low and moderate income households in the county, there is also a growing supply of higher priced listings ($300,000 and above) that may not be easily absorbed by the smaller share of households in the county that can afford this type of housing product.**

Surveyed Senior Care Faciliites - Muskegon County					
Project Type	**Projects Surveyed**	**Total Units**	**Vacant Units**	**Occupancy Rate**	**National Occupancy Rate**
Independent Living	2	138	12	91.3%	85.2%
Congregate Care	1	97	0	100%	S
Assited Living - Homes	7	470	174	63%	81.2%
Assisted Living - Group	6	163	42	74.2%	81.2%
Nursing Homes	5	324	77	76.2%	81.3%
Total:	21	1,192	305	74.4%	83.2%

While senior care housing facilities in the county are operating at a variety of performance levels (both above and below national averages), significant senior household growth over the foreseeable future will drive demand for senior care housing alternatives. Facility representatives at the assisted living and nursing care facilities stated that occupancy rates have remained low since COVID. Additionally, some facilities have not been updated and/or they have beds or wings offline due to staffing shortages or renovations. Specifically, among the large group homes, five of these facilities are 100% occupied, with the remaining facility only 41.7% occupied and the operator was unable to provide a reason. Occupancy rates for independent living and congregate care units indicate that there is a strong level of demand for such housing in the county and that it appears the existing inventory may not be meeting the *current* demands of these senior care market segments. Additionally, with the projected growth among seniors over the next several years, there may be an opportunity to develop additional senior care housing in the market.

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Access to Care

Muskegon County (#69 out of 83)

Health outcomes represent how healthy a county is right now, in terms of length of life but quality of life as well. **Muskegon (MU) is ranked among the least healthy counties in Michigan (Lowest 0%-25%).**

Least Healthy — 0% 25% 50% 75% 100% — Healthiest

Health Factors represent those things we can modify to improve the length and quality of life for residents. **Muskegon (MU) is ranked in the lower middle range of counties in Michigan (Lower 25%-50%).**

Least Healthy — 0% 25% 50% 75% 100% — Healthiest

Previous Rankings: 65 (2015), 75 (2019)

Newaygo County (#50 out of 83)

Health outcomes represent how healthy a county is right now, in terms of length of life but quality of life as well. **Newaygo (NE) is ranked in the lower middle range of counties in Michigan (Lower 25%-50%).**

Least Healthy — 0% 25% 50% 75% 100% — Healthiest

Health Factors represent those things we can modify to improve the length and quality of life for residents. **Newaygo (NE) is ranked in the lower middle range of counties in Michigan (Lower 25%-50%).**

Least Healthy — 0% 25% 50% 75% 100% — Healthiest

Previous Rankings: 60 (2015), 37 (2019)

Oceana County (#52 out of 83)

Health outcomes represent how healthy a county is right now, in terms of length of life but quality of life as well. **Oceana (OA) is ranked in the lower middle range of counties in Michigan (Lower 25%-50%).**

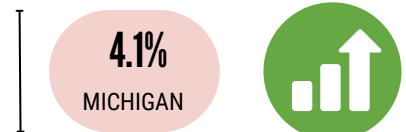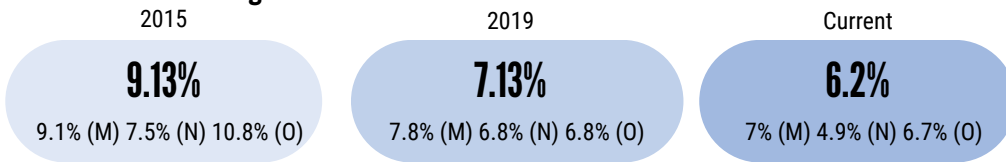Least Healthy — 0% 25% 50% 75% 100% — Healthiest

Health Factors represent those things we can modify to improve the length and quality of life for residents. **Oceana (OA) is ranked among the least healthy counties in Michigan (Lowest 0%-25%).**
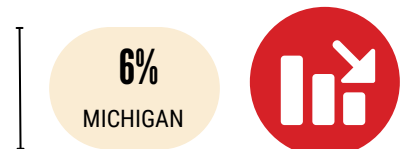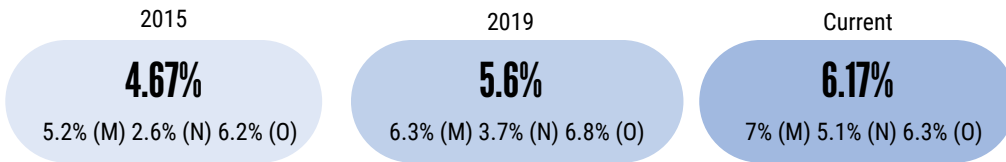
Least Healthy — 0% 25% 50% 75% 100% — Healthiest
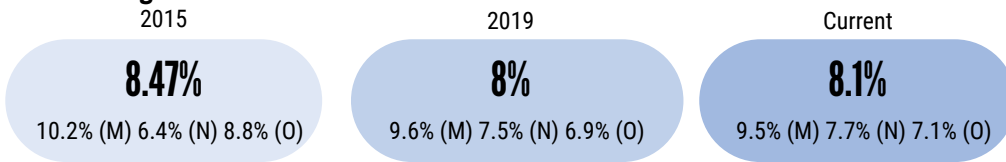
Previous Rankings: 67 (2015), 66 (2019)

Prenatal & Infant Care:

Births to Teens Under Age 20 - Kids Count

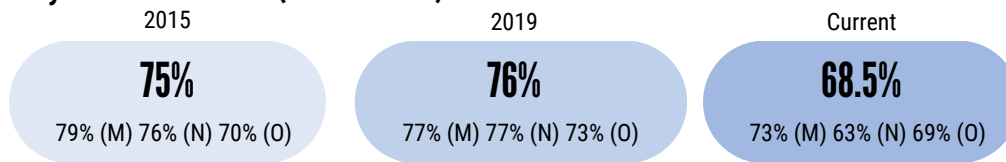| 2015	2019	Current	Michigan
9.13%	**7.13%**	**6.2%**	**4.1%**
9.1% (M) 7.5% (N) 10.8% (O)	7.8% (M) 6.8% (N) 6.8% (O)	7% (M) 4.9% (N) 6.7% (O)	MICHIGAN

Births with Late or No Prenatal Care - Kids Count

2015	2019	Current	Michigan
4.67%	**5.6%**	**6.17%**	**6%**
5.2% (M) 2.6% (N) 6.2% (O)	6.3% (M) 3.7% (N) 6.8% (O)	7% (M) 5.1% (N) 6.3% (O)	MICHIGAN

Low Birthweight Babies - Kids Count

2015	2019	Current	Michigan
8.47%	**8%**	**8.1%**	**9%**
10.2% (M) 6.4% (N) 8.8% (O)	9.6% (M) 7.5% (N) 6.9% (O)	9.5% (M) 7.7% (N) 7.1% (O)	MICHIGAN
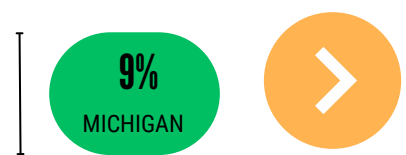
Fully Immunized Toddlers (19 - 35 Months) - Kids Count

2015	2019	Current	Michigan
75%	**76%**	**68.5%**	**66%**
79% (M) 76% (N) 70% (O)	77% (M) 77% (N) 73% (O)	73% (M) 63% (N) 69% (O)	MICHIGAN
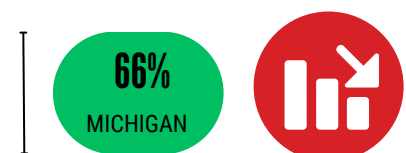
Infant Mortality - Kids Count

2015	2019	Current	Michigan
8 in 1,000 births.	**6 in 1,000 births.**	**7 in 1,000 births.**	**7%**
			MICHIGAN
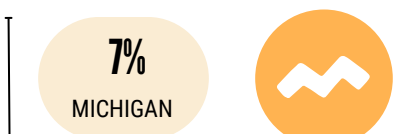
Access to Care
Health Indicators:

Diabetes Prevalence - Robert Wood Johnson Foundation

2015	2019	Current		
12.5%	**11%**	**10.6%**	**11%**	
13% (M) 12% (N) 12% (O)	12% (M) 10% (N) 11% (O)	11% (M) 10% (N) 11% (O)	MICHIGAN	
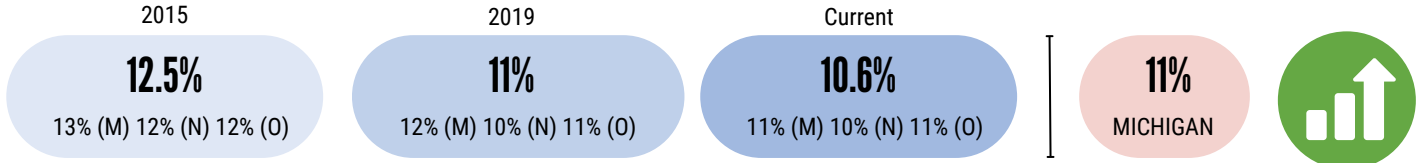
Adult Smoking - Robert Wood Johnson Foundation

2015	2019	Current		
24.6%	**20.6%**	**22.6%**	**19%**	
27% (M) 23% (N) 22% (O)	21% (M) 20% (N) 21% (O)	22% (M) 23% (N) 22% (O)	MICHIGAN	
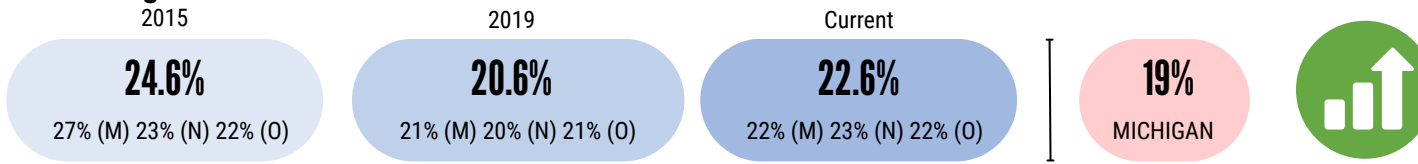
Physical Inactivity - Robert Wood Johnson Foundation

2015	2019	Current		
23.6%	**23%**	**23%**	**20%**	
23% (M) 25% (N) 23% (O)	24% (M) 21% (N) 24% (O)	23% (M) 23% (N) 23% (O)	MICHIGAN	

Obesity - Robert Wood Johnson Foundation
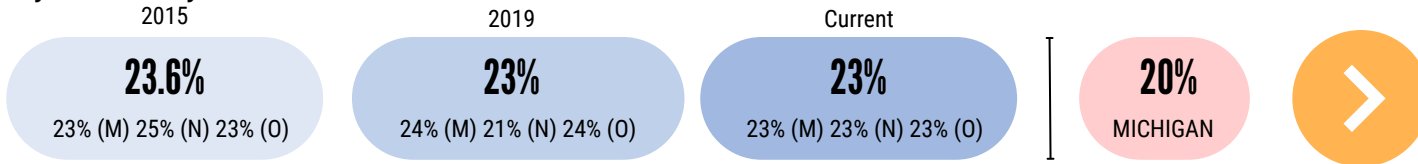
2015	2019	Current		
34%	**33.3%**	**38.6%**	**35%**	
36% (M) 33% (N) 33% (O)	35% (M) 33% (N) 32% (O)	39% (M) 39% (N) 38% (O)	MICHIGAN	
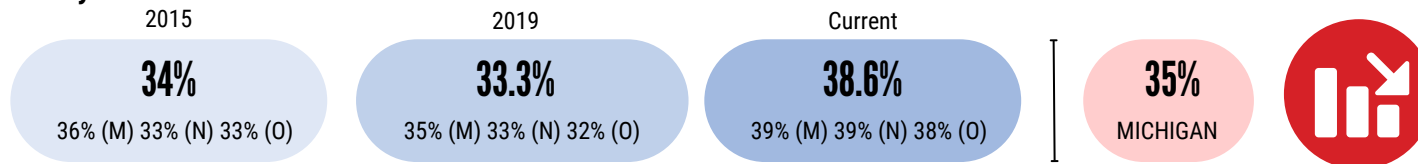
Excessive Drinking (Heavy or Binge) - Robert Wood Johnson Foundation

2015	2019	Current		
20.6%	**20.6%**	**21%**	**20%**	
22% (M) 19% (N) 21% (O)	20% (M) 23% (N) 19% (O)	21% (M) 22% (N) 20% (O)	MICHIGAN	
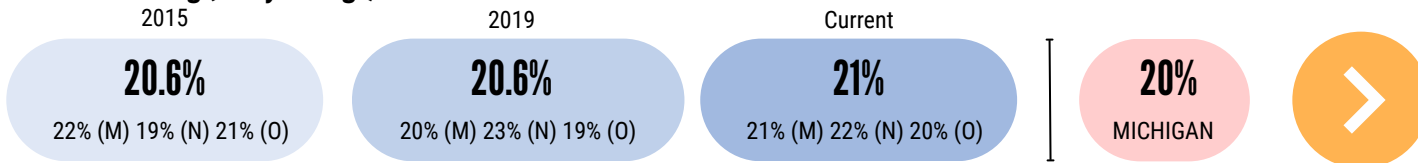
Sexually Transmitted Infections (cases of Chlamydia per 100,000 population) - Robert Wood Johnson Foundation

2015	2019	Current		
469	**432**	**395**	**448**	
797 (M) 292 (N) 319 (O)	716 (M) 280 (N) 299 (O)	772 (M) 184 (N) 230 (O)	MICHIGAN	

Access to Care

Access:

		Under Age 19			19-34			35-64			65+	
Types of Health Coverage by Age (Census)		M	N	O	M	N	O	M	N	O	M	N	O
	Employer Based Only	50%	44%	34%	55%	52%	42%	59%	54%	54%	2%	1%	1%
	Direct Purchase Only	3%	4%	3%	4%	5%	5%	6%	7%	7%	0%	0%	0%
	Medicare Only	0%	0%	0%	0%	0%	1%	3%	3%	3%	26%	32%	27%
	Medicaid (or combination)	36%	36%	46%	23%	21%	22%	14%	14%	15%	28%	26%	25%
	No Health Coverage	2%	7%	6%	11%	13%	23%	6%	8%	11%	0%	0%	1%

Ratio of Doctors - Robert Wood Johnson Foundation

Muskegon
1,760:1

Newaygo
1,760:1

Oceana
1,760:1

1,240:1
MICHIGAN

Ratio of Dentists - Robert Wood Johnson Foundation

Muskegon
1,460:1

Newaygo
1,760:1

Oceana
1,760:1

1270:1
MICHIGAN

Ratio of Mental Health Providers - Robert Wood Johnson Foundation

Muskegon
410:1

Newaygo
1,760:1

Oceana
1,760:1

320:1
MICHIGAN

Food & Nutrition:

Number of Households Recieving SNAP Benefits - Census

2017
20.36%
20.2 (M) 22% (N) 18.9 (O)

2019
15%
15.5% (M) 16.4% (N) 13.1% (O)

Current
15.36%
17.2% (M) 15.8% (N) 13.1% (O)

19.6%
MICHIGAN
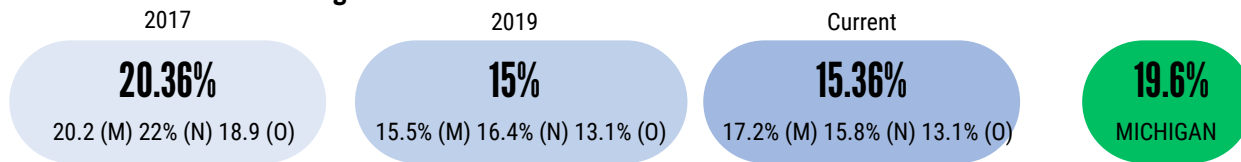
Food Insecurity Rate - Feeding America

2017
12.73%
14.5% (M) 11.9% (N) 11.8% (O)

2019
13.86%
13.3% (M) 14.3% (N) 14% (O)

Current
12.4%
11.8% (M) 13% (N) 12.4% (O)

13.7%
MICHIGAN
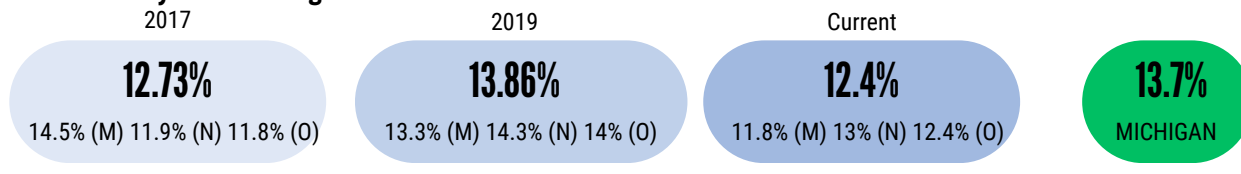
Estimated Program Eligibility Among Food Insecure People (SNAP) - Feeding America

2017
84.3%
79% (M) 80% (N) 94% (O)

2019
81%
75% (M) 76% (N) 92% (O)

Current
84.6%
79% (M) 82% (N) 93% (O)

72%
MICHIGAN
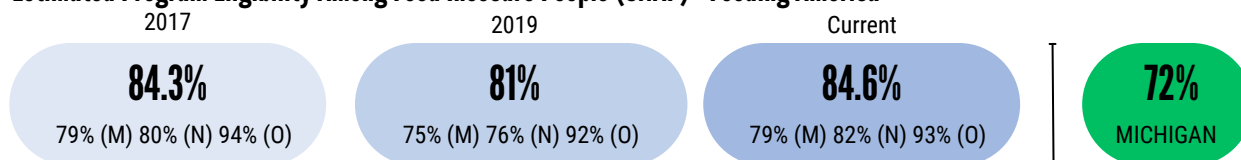
Access to Care

Mental Health, & Support:

Frequent Mental Distress (14+ days in a month) - Robert Wood Johnson Foundation

2015	2019	Current		MICHIGAN
S	13.5%	17.6%		11%
	14% (M) 13% (N) 14% (O)	18% (M) 18% (N) 17% (O)		
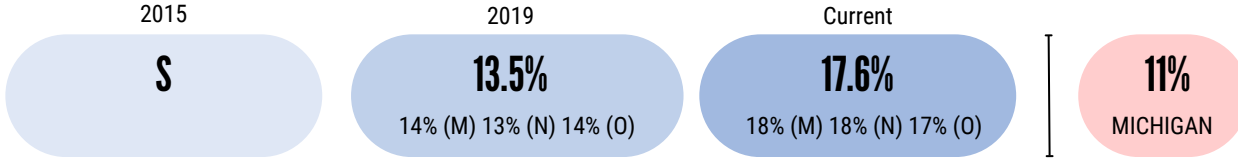
Michigan Profile for Healthy Youth | 2021-2022	Muskegon		Newaygo		Oceana	
M - Middle School H - High School	**M**	**H**	**M**	**H**	**M**	**H**
% of students who reported feeling unsafe or very unsafe at school	7.3%	6.6%	8.3%	8.6%	7.6%	9.1%
% of students who did something to purposely hurt themselves without wanting to die, such as cutting or burning, during the past 12 months	28.5%	23.8%	24%	26.2%	28.8%	24.5%
% of students who have been bullied on school property in the past 12 months	37.7%	21.9%	39.5%	26.8%	40%	21.9%
% of students who have been electronically bullied in the past 12 monts	22.7%	18.6%	18.4%	16.2%	26.7%	17.2%
% of students who have seen students get pushed, hit, or punched one or more times during the past 12 months	79.8%	54.1%	70.8%	57.5%	71.7%	42%
% of students who carried a weapon such as a gun, knife, or club on one or more of the past 30 days	41.7%	10.9%	43.8%	23.2%	46.7%	18.1%
% of students who did not go to school because they felt unsafe at school or on their way to or from school on one or more of the past 30 days (Taken during school time)	24.2%	14.8%	19.2%	9.8%	27.5%	11.9%
% of students who have lived with someone who was having a problem with alcohol or drug use	27.1%	33.2%	26.3%	38.9%	35.4%	34.2%
% of students who felt so sad or hopeless almost every day for two weeks or more in a row that they stopped doing some usual activities during the past 12 months	42.5%	43.6%	32.9%	45.1%	41.3%	42.9%
% of students who were physically hurt on purpose by someone they were dating or going out with during the past 12 months	S	8.9%	S	9.2%	S	9.2%
% of students who were forced to do sexual things they did not want to do by someone they were dating or going out with during the past 12 months	S	12.4%	S	13.4%	S	13.4%
% of students who ever seriously considered attempting suicide	31.4%	22%	27.1%	25.3%	33.3%	21.7%
% of students who ever made a plan about how they would attempt suicide	22%	16.5%	18.3%	19.6%	27.2%	18%
% of students who ever tried to kill themselves	12.8%	11.9%	10.1%	10.7%	17.3%	11.2%
% of students whose suicide attempt resulted in an injury, poisoning, or overdose that had to be treated by a doctor or nurse during the past 12 months	5%	3.6%	5.2%	2%	7.7%	3.4%

Provisional County Drug Overdose Deaths - CDC

2020	2021	2022
810	863	959
847 (M) 112 (N) S (O)	707 (M) 156 (N) S (O)	847 (M) 112 (N) S (O)
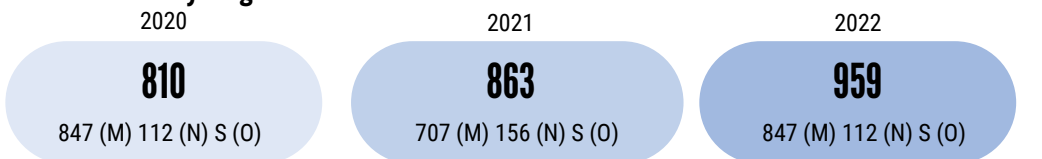
Access to Care

Mental Health, & Support:

Tobacco & Drug Abuse

Michigan Profile for Healthy Youth 21-22	Muskegon		Newaygo		Oceana	
M - Middle School H - High School	**M**	**H**	**M**	**H**	**M**	**H**
% of students who smoked cigarettes during the past 30 days	0.3%	1.1%	1.2%	2.8%	0%	0.9%
Among students who are current smokers, the percentage who tried to quit all tobacco products during the past 12 months	S	73.3%	S	61.5%	S	S
% of students who used chewing tobacco, snuff, dip, snus, or dissolvable tobacco products in the past 30 days	1.1%	1%	0.9%	1.7%	1.1%	0.9%
% of students who used an electronic vapor product during the past 30 days	8.6%	14.6%	7.2%	16.9%	9.6%	14.8%
% of students whose parents or other adults in their family ever talked with them about what they expected them to do or not to do when it comes to alcohol or other drug use	68.2%	75.4%	64.7%	75.5%	70.8%	75.5%
% of students who ever drank alcohol	S	30.8%	S	41%	S	28.9%
% of students who had at least one drink of alcohol during the past 30 days	1.3%	8.9%	4.3%	15.4%	1.3%	10.8%
Among students who drank recently, the percentage who usually got their own alcohol by taking it from a family member during the past 30 days	50%	15%	25%	31.6%	S	22.2%
Among students who drank recently, the percentage who usually drank alcohol at home during the past 30 days	60%	44.7%	63.6%	54.7%	S	65.4%
% of students who ever rode in a car driven by someone who had been drinking alcohol	23.5%	10.3%	24.8%	12%	30.7%	10.8%
% of students who reported sort of easy or very easy to get marijuana	21.2%	44.8%	16.1%	47.4%	27.1%	43.1%
% of students who used marijuana during the past 30 days	3%	12.8%	2.7%	16.7%	1.2%	12.2%
% of students who ever used any form of cocaine	8.2%	S	5.7%	S	11.4%	S
% of students who used any form of cocaine during the past 30 days	S	0.1%	S	0.8%	S	0%
% of students who ever used methamphetamines	8.1%	S	5.8%	S	10.7%	S
% of students who used methamphetamines one or more times during the past 30 days	S	0.1%	S	0%	S	0%
% of students who ever used a needle to inject any illegal drug into their body	8.7%	S	5.5%	S	10.5%	S
% of students who used a needle to inject any illegal drug into their body one or more times during the past 30 days	S	0.1%	S	0.2%	S	0%
% of students who took painkillers such as OxyContin, Codeine, Vidodin, or Percocet without a doctor's prescription during the past 30 days	4.9%	2.1%	5.1%	2.7%	7.9%	1.1%
% of students who were offered, sold, or given an illegal drug on school property by someone during the past 12 months	9.8%	13.8%	5.8%	16.8%	15.4%	11.7%

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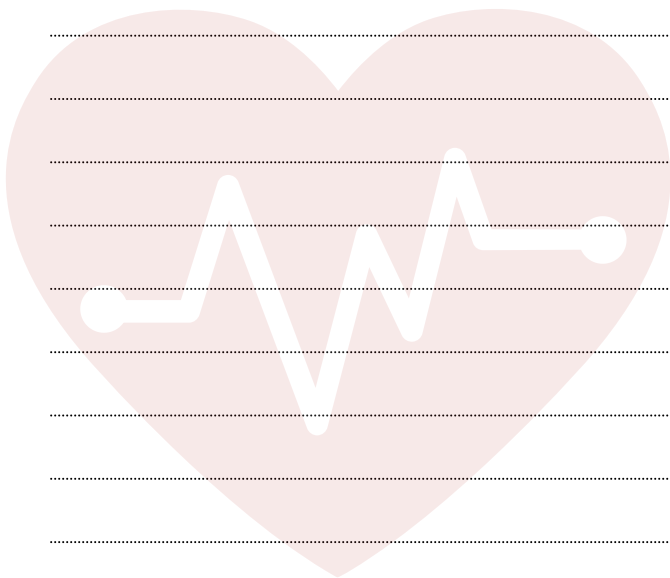
United Way
Way
of the Lakeshore
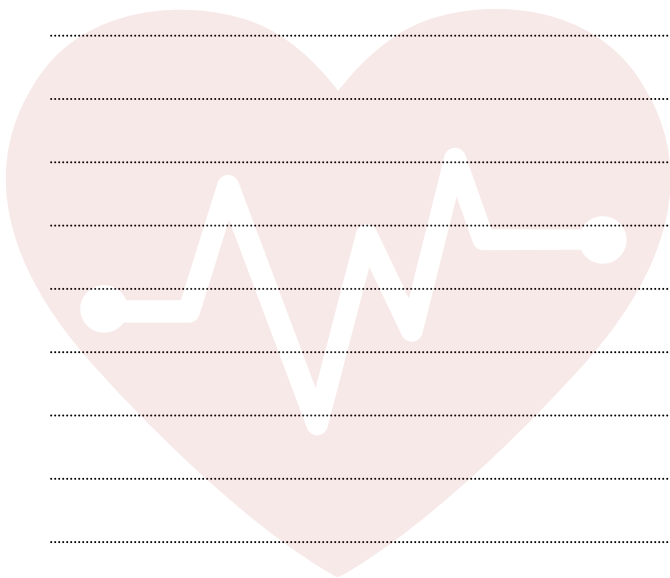
Prioritizing Areas of Concern

| What does the community need? |
| Is UWL and our partners well positioned to act? |
| What is the lived experience(s) & the historical context? |
| What are the donors interested in contributing to? |

Uncover Priority Areas (i.e., disparities) of Need, Concern, and Interest.
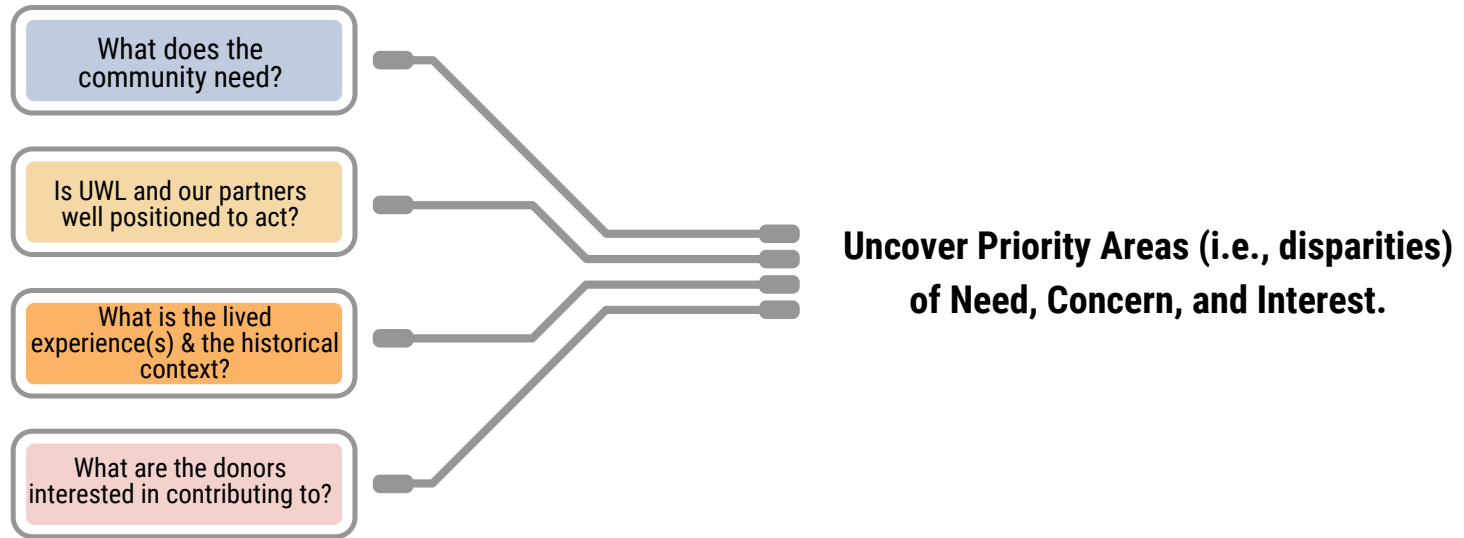
Creating an Equitable Impact Agenda

Define Priority Issues

Collect & Analyze Community & Donor Data
- Collect & analyze disaggregated community and donor data to understand the presence, prevalence, and interest around community issues.
- Analyze data to surface disparities to help determine priority issues.

Engage the Community to Determine Priorities
- Engage residents, particularly BIPOC and other diverse stakeholders, to gain additional perspectives on needs, concerns, and priorities.
- Identify priority issues based on community data, resident input, philanthropic support and where United Way is positioned to act.

Diagnose Causes & Set Goals

Uncover Root Causes
- Utilize those with lived experiences and other experts to further research and define the issues (i.e., surfacing root causes, gaining historical, systemic, and individual context)

Set Impact Goals
- Based on your data analysis and identification of root causes, define the disparity you intend to address, and co-create a goal to close the gap.

Develop Strategy & Demonstrate Impact

Create the Plan to Reach the Goal
- Engage the community with those with lived experiences for help in determining the right Strategies and Approaches to affect the issue.
- Build the action plan and budget.
- Determine ways to measure results, particularly for those most-affected.

Test, Execute, Measure, and Share Progress
- Use a pilot to surface and test assumptions and make adjustments
- Secure needed resources and execute the Plan on a larger-scale; monitor activities and measure results, and modify if needed.
- Share impact stories, both structural and individual stories that demonstrate the results against the goals.

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United Way Global Results Framework
Childhood Success

Strategies:

- ☐ **CS 1:** Increased access to quality early learning environments.
- ☐ **CS 2:** Provided early literacy supports
- ☐ **CS 3:** Engaged families to support early childhood development
- ☐ **CS 4:** Partnered with schools and community based organizations to support in-school learning

CS 1: Increased Access to Quality Learning Environment Approaches

- ☐ Increase the quality of formal and informal early childhood programs (professional development/training for early childhood workers.)
- ☐ Increase availability of high-quality early childhood programs in underserved communities
- ☐ Advocate for increased state & local resources for early childhood education
- ☐ Increase access to community-based quality early learning experiences (e.g., Born Learning)

CS 2: Provide Early Literacy Supports

- ☐ Provide access to books in the home (e.g., Dolly Parton's Imagination Library)
- ☐ Engage community members to serve as volunteer readers
- ☐ Identify and provide at-risk elementary school students with individual and/or group support in reading (e.g. tutoring)
- ☐ Lead local reading campaigns to increase awareness
- ☐ Increased access to reading opportunities when school was out (e.g., summer reading programs)

CS 3: Engaged families to support early childhood development

- ☐ Provide families with resources and tools to support early learning and development (0-5)
- ☐ Provide family learning opportunities and trainings (e.g., Born Learning Family Academies)
- ☐ Connect families with information and resources to support their children's success in the early grades (e.g., attendance, homework assistance), especially struggling students
- ☐ Connect families to each other through parent support networks
- ☐ Support school-based family engagement activities

CS 4: Partnered with schools and community organizations to support learning

- ☐ Work with elementary schools to provide holistic, wrap-around supports, especially in high-poverty schools
- ☐ Partner with schools to identify and deliver timely, individual supports to elementary students at risk of academic failure (tutoring, homework assistance)
- ☐ Connect students with community-based out-of-school time programming to support their academic success and overall development (afterschool and summer learning programs, mentoring, etc.)
- ☐ Advocated for increased state and local resources for schools

United Way Global Results Framework
Childhood Success - Measurements of Impact

Engagement:

☐ Total # of volunteers supporting childhood success

☐ Total amount of resources invested in childhood success

☐ # of policies promoted, enacted or modified to promote childhood success

☐ # of community partners organized, led and/or managed by United Way to promote childhood success

Training, Tutoring, Support: (Outputs)

☐ # of early childhood staff trained to provide quality programs, services

☐ # of children (0-5) enrolled in high-quality early childhood programs supported by United Way

☐ # of children served receiving literacy supports in K-3

☐ # of families, caregivers served that are provided with information, resources, tools, trainings, and/or teaching skills

Milestone Markers (Outcome Measurement Data Sets):

of children (0-5) served who achieve developmental milestones (numerator)
☐ Total # of children (0-5) served and assessed for developmental milestones (denominator)
% of children (0-5) served who achieve developmental milestones

# of children served who are proficient on school readiness assessments by the end of their kindergarten year (numerator)
☐ Total # of children served and assessed for school readiness by the end of their kindergarten year (denominator)
% of children served who are proficient on school readiness assessments by the end of their kindergarten year

# of children (K-3) served reading at grade level (numerator)
☐ Total # of children served (K-3) and assessed for their reading level (denominator)
% of children (K-3) served reading at grade level

# of children (K-3) served who maintain satisfactory or improve school attendance (numerator)
☐ Total # of children served in (K-3) and assessed for attendance (denominator)
% of children (K-3) served who maintain satisfactory or improve school attendance

Brainstorm Section: What else can we be measuring for childhood success?

United Way Global Results Framework
Youth Success (Education Attainment)

Strategies:

- ☐ **YS 1:** Provide individualized/group supports for students, especially those academically at-risk
- ☐ **YS 2:** Engage families to support development and in-school success
- ☐ **YS 3:** Partner with schools to provide whole-school, wrap-around supports
- ☐ **YS 4:** Enable college/university and career access (all ages)

YS 1: Provide individualized/group supports for students, especially those academically at-risk

- ☐ Identify and provide struggling students with individualized support and resources (e.g., tutoring, homework assistance, credit recovery, digital access)
- ☐ Support student transitions across grade/school levels (e.g., study/organizational skills, time management, note-taking)
- ☐ Connect students with community-based programming to support their academic success and development (e.g., afterschool, summer learning, and mentoring programs)

YS 2: Engage families to support development and in-school success

- ☐ Connect families with information and resources to support their children's success in upper elementary/middle/high school (e.g., attendance, homework assistance, tutoring), especially to struggling students
- ☐ Connect families of struggling students with community-based resources (e.g., family counseling, food assistance, transportation, health services)
- ☐ Connect families to each other through parent support networks
- ☐ Support school-based family engagement activities
- ☐ Engage family about college/university and career options

YS 3: Partner with schools to provide whole-school, wrap-around supports

- ☐ Support the use of early warning systems to identify students at risk of academic failure based on attendance, grades, and behavior
- ☐ Partner with schools and community based organizations to provide whole school, wrap around supports (e.g., afterschool/summer programs, creating community schools)
- ☐ Lead/support cross-sector collaborative efforts to support high school graduation (e.g., Strive, THRIVE, etc.)
- ☐ Advocate for increased state and local resources for schools

YS 4: Enable college/university and career access (all ages)

- ☐ Expose students to college/university options (e.g., college visits, information sessions), especially low-income, 1st generation, and/or students from historically disadvantaged backgrounds
- ☐ Expose students to career options and workforce development experiences (job training, internships, mentorships, soft skills development)
- ☐ Provide college/university preparation supports (financial aid counseling; FAFSA, scholarship, college application assistance; SAT/college entrance exam prep)
- ☐ Provide students access to community-based supports to remove barriers to college/university completion (emergency cash assistance, childcare, transportation, other)

United Way Global Results Framework
Youth Success - Measurements of Impact

Engagement:

☐ Total # of volunteers supporting youth success

☐ Total amount of resources invested in youth success

☐ # of policies promoted, enacted or modified to promote youth success

☐ # of community partners organized, led and/or managed by United Way to promote youth success

Youth Success Outputs:

☐ # of youth development staff trained to provide quality programs, services

☐ # of elementary/middle/high school youth served who participate in school and/or community-based out-of-school time programs

☐ and/or receive individualized supports

☐ # of youth served who receive job skills training

☐ # of youth (ages 15-24) served who gain employment

Milestone Markers (Outcome Measurement Data Sets):

☐ # of youth served who graduate high school on time (numerator)
Total # of youth served by United Way supported partners who are in their final year of school (denominator)
% of youth served who graduate high school on time

☐ # of youth served who gain post-secondary employment, further education or credentials (numerator)
Total # of youth served who graduated high school/secondary school and were assessed for post-secondary employment, further education or training (denominator)
% of youth served who gain post-secondary employment, further education or credentials

☐ # of middle school/high school youth served who earn passing grades in core subject areas (numerator)
Total # of middle school/high school youth served and assessed for earning passing grades in core subject areas (denominator)
% of middle school/high school youth served who earn passing grades in core subject areas

☐ # of elementary/middle/high school youth served who maintain satisfactory or improve school attendance (numerator)
Total # of elementary/middle/high school youth served and assessed for absences (denominator)
% of elementary/middle/high school youth served who maintain satisfactory or improve school attendance

☐ # of middle/high school youth served who develop soft skills (numerator)
Total # of middle/high youth served and assessed for developing soft skills (denominator)
% of middle/high school youth served who develop soft skills

☐ # of middle school youth served who transition from middle to high school on time (numerator)
Total # of middle school youth served (denominator)
% of youth who transition from middle to high school on time

Brainstorm Section: What else can we be measuring for youth success?

United Way Global Results Framework
Economic Mobility

Strategies:

- ☐ **EM 1:** Increase access to jobs, workforce development, and career advancement opportunities
- ☐ **EM 2:** Provide access to financial products, services, and income supports (e.g., financial education, coaching, tax prep, bank accounts, lines or credit)
- ☐ **EM 3:** Increased access to affordable housing and/or home ownership

EM 1: Increase access to jobs, workforce development, and career advancement opportunities

- ☐ Support efforts to educate, train, and place youth into entry-level jobs with promising career paths
- ☐ Provide advance job training to adults to obtain or advance into well-paid jobs with benefits and opportunities for career advancement
- ☐ Support efforts to offer integrated workforce development and benefits screening to chronically un/underemployed adults to help them get better paying jobs
- ☐ Supported and/or expanded sector-based workforce development collaboratives
- ☐ Advocate for improved job conditions (benefits, wages)

EM 2: Provide access to financial products, services, and income supports (e.g., financial education, coaching, tax prep, bank accounts, lines or credit)

- ☐ Support small business development
- ☐ Provide access to financial coaching and education
- ☐ Increase access to mainstream financial products and services (e.g., bank accounts, loans, line of credit)
- ☐ Increase access to income supports / public benefits (e.g., MyFreeTaxes, VITA)
- ☐ Support workplace-based financial wellness programs

EM 3: Increased access to affordable housing and/or home ownership

- ☐ Support efforts to increase opportunities for home ownership to help close wealth gaps
- ☐ Support efforts to improve housing affordability
- ☐ Lead and/or partner in efforts to decrease homelessness

United Way Global Results Framework
Economic Mobility - Measurements of Impact

Engagement:

☐ Total # of volunteers supporting economic mobility

☐ Total amount of resources invested in economic mobility

☐ # of policies promoted, enacted, or modified to promote economic mobility

☐ # of community partners organized, led and/or managed by United Way to promote economic mobility

Economic Mobility Outputs:

☐ # of financial sector staff trained to deliver quality services

☐ # of individuals served who receive job skills training

☐ # of individuals served who access affordable housing, financial products, and services

☐ # of veterans served who gain employment

☐ Total dollar amount of refunds returned to individuals/families through VITA and/or MyFreeTaxes

Key Indicators (Outcome Measurement Data Sets):

of individuals served who gain employment (numerator)
☐ Total # of individuals provided employment services (denominator)
% of individuals served who gain employment

# of individuals served who increase their wages (numerator)
☐ Total # of individuals in programs designed to increase their wages (denominator)
% of individuals served who increase their wages

# of individuals who increase their disposable income by accessing benefits and/or reducing their costs (numerator)
☐ Total # of individuals in programs designed to increase their disposable income by accessing benefits and/or lowering their costs (denominator)
% of individuals served who increase their disposable income by accessing benefits and/or reducing their costs

# of individuals served who earn job-relevant licenses, certificates, and/or credentials (numerator)
☐ Total # of individuals in programs designed to earn job-relevant licenses, certificates, and/or credentials (denominator)
% of individuals served who earn job-relevant licenses, certificates, and/or credentials

Brainstorm Section: What else can we be measuring for economic mobility?

United Way Global Results Framework
Access to Health

Strategies:

☐ **AH 1:** Increase access to physical, mental, dental, and social services

☐ **AH 2:** Enhance physical environments to support individual and community well-being (e.g., affordable housing, community gardens, walking paths)

☐ **AH 3:** Address gaps and disparities in healthcare access and outcomes (e.g., community health workers, preventative health screenings)

AH 1: Increase access to physical, mental, dental, and social services

☐ Increase access to affordable health insurance

☐ Increase access to mental, physical, and dental health services, especially in under resourced communities

☐ Create / lead partnerships with hospitals, healthcare providers, insurance companies

☐ Engage and inform people about risk, prevention, and treatment of chronic conditions

☐ Support culturally appropriate services to meet the mental and behavioral needs including substance abuse disorders

☐ Ensure caregivers have access to medical services, information, and community-based resources

AH 2: Enhance physical environments to support individual and community well-being (e.g., affordable housing, community gardens, walking paths)

☐ Support safe and affordable housing (this includes emergency shelters)

☐ Increased access to affordable, healthy, and nutritious food (e.g., community gardens, farmer's markets, pantries)

☐ Improve the built environment to promote active lifestyles (walking paths, street lighting)

☐ Support improvements on transportation infrastructure

AH 3: Address gaps and disparities in healthcare access and outcomes (e.g., community health workers, preventative health screenings)

☐ Support culturally competent/responsive care coordination to meet the needs of underserved populations (e.g., community health workers, training for health care providers)

☐ Increased access to preventative health screenings for chronic diseases (hypertension, diabetes, heart disease) that disproportionately impacts the BIPOC populations and/or low-income communities

☐ Increase the availability of quality healthcare providers in underserved communities

☐ Use data to map and better understand community-based inequities in access to health resources

☐ Address the social determinants of health (i.e., strategies to address changes in social, economic, educational, and environment factors that influence health)

☐ Advocate for policies that address racism as a public health issue

United Way Global Results Framework
Access to Health - Measurements of Impact

Engagement:
- ☐ Total # of volunteers supporting access to health
- ☐ Total amount of resources invested in access to health
- ☐ # of policies promoted, enacted or modified to promote health
- ☐ # of community partners organized, led and/or managed by United Way to promote health

Access to Health Outputs:
- ☐ # of health sector staff trained to deliver quality programs, services
- ☐ # of individuals served participating in physical activity and/or healthy food access/nutrition programs
- ☐ # of individuals served with access to healthcare services and supports
- ☐ # of individuals served with access to healthcare insurance

Key Indicators (Outcome Measurement Data Sets):

of children/adults served who eat healthier, increase their physical activity, and/or move towards a healthy weight (numerator)
- ☐ Total # children/adults served and assessed for eating healthier, increasing their physical activity, and/or moving towards a healthy weight (denominator)

% of children/adults served who eat healthier, increase their physical activity, and/or move towards a healthy weight

# of babies served who experience healthy birth outcomes (e.g. carried to full term, born at a healthy weight, and/or celebrate their 1st birthday) (numerator)
- ☐ Total # of babies served and assessed for healthy birth outcomes (e.g. carried to full term, born at a healthy weight, and/or celebrate their 1st birthday) (denominator)

% of babies served who experience healthy birth outcomes (e.g. carried to full term, born at a healthy weight, and/or celebrate their 1st birthday)

# of youth/adults served who avoid or reduce risky behaviors (e.g. alcohol, drug abuse, unprotected sexual activity) (numerator)
- ☐ Total # of youth/adults served and assessed for avoiding or reducing risky behaviors (e.g. alcohol, drug abuse, unprotected sexual activity) (denominator)

% of youth/adults served who avoid or reduce risky behaviors (e.g. alcohol, drug abuse, unprotected sexual activity)

Brainstorm Section: What else can we be measuring for access to health?