



# RIDE UNITED

May 17 & 18, 2024

All sponsors will be recognized in event communication and promotion, and have the opportunity to donate raffle items. Projected attendance: 300 riders

## SPONSORSHIPS

### \$10,000 Presenting Sponsor - EXCLUSIVE

- Two (2) minutes to open Christine D’Ercole’s community workshop, co-hosted by the Muskegon Area District Library on Friday, May 17
- Two (2) minutes to open the Donor Recognition Dinner on Friday, May 17 with Christine D’Ercole
- Four (4) VIP tickets to the Donor Recognition Dinner
- Company logo on rider jersey
- Opportunity to have a stand-up banner at the start/finish lines
- 10 entries for riders
- Five (5) entries donated to children to ride

### \$5,000 Handle Bar Sponsor

- Four (4) VIP tickets to the Donor Recognition Dinner
- Company logo on rider shirt
- Opportunity to have a stand-up banner at the start/finish lines
- Five (5) entries for riders
- Five (5) entries donated to children to ride

### \$2,500 Community Ride Sponsor

- Company logo on rider shirt
- Opportunity to have a stand-up banner at select ride stops
- Five (5) entries for riders
- Five (5) entries donated to children to ride

### \$1,000 Gear Sponsor

- Company logo on rider shirt
- Five (5) entries for riders

### \$500 Aid Station Sponsor

- Organization display at an aid station location

**All dollars raised from Ride United support Mental Health programming!**

