

United Way
of the Lakeshore



Better Together



2022
ANNUAL REPORT

WE ARE BETTER TOGETHER!

THANK YOU so much for your continued partnership and leadership support! For more than 100 years, United Way has been committed to serving the community through triumphs and challenges. We remain committed to uniting the caring power of the community to help people in need. Together, we have accomplished so much! Here are some of our accomplishments from 2022, made possible by your partnership and leadership support.

EDUCATION: We made progress to ensure every child achieves Success by Six and is Career-Ready by 21!

- 150 youth were engaged in specific career readiness training and internships, while hundreds more were engaged in high-quality afterschool programming to stay on track and build STEM skills and character.
- Dolly Parton's Imagination Library is currently serving over 6,000 children in Muskegon, Newaygo, and Oceana counties by sending a book each month to their homes. 71% of parents report reading daily with their child and 100% reported reading more frequently - a key indicator of kindergarten readiness.
- We led efforts to expand high-quality childcare centers and provider support in Muskegon, adding hundreds of new spots this last year. Through our advocacy, we championed public policy efforts to improve childcare subsidies for working ALICE families and childcare providers to improve worker retention. This included leading efforts statewide to expand the Tri-Share Program, a partnership with a match by employers and the state to assist families.

INCOME STABILITY: We made progress on our work to create Safe & Stable Homes for children & families!

- We led collaborative efforts to create the first full-time Housing & Homeless Network Coordinator position to support community efforts to end homelessness.
- We partnered to fund a county-wide housing needs study in Muskegon County to better understand today's housing needs.
- We helped stabilize hundreds of families through emergency crisis temporary housing programs to maintain family stability and keep them connected to employment.

HEALTH: We made progress on our work to provide for the Health & Healing of our most vulnerable.

- We connected businesses and individuals to mental health services with concerns for the high level of trauma and crisis affecting so many families.
- We held community discussions with the release of the targeted ALICE reports on children and families, those with disabilities, and our veterans.

PROGRAM FUNDING: Beyond the independent work of United Way, our nonprofit partner agencies in Muskegon, Newaygo, and Oceana counties were awarded \$1,617,626 million for programs that focus on building thriving communities through education, financial stability, and health.

The progress that has been made in 2022 and over the last 104 years was only possible through the generous support of donors and volunteers! On behalf of United Way of the Lakeshore Board of Directors and staff, THANK YOU for choosing to LIVE UNITED!

Kathy

Kathy Moore
2022 Board Chair

Christine

Christine Robere
President & CEO



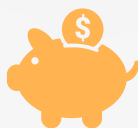
UNITED WAY OF THE LAKESHORE PARTNER AGENCIES



Childhood Success Funded Program



Youth Success Funded Program



Economic Mobility Funded Program



Healthy Families Funded Program



Volunteer Partnership Organization

211



COGIC Community Center



AgeWell Services



Communities Overcoming Violent Encounters (COVE)



American Red Cross



Community Foundation for Oceana County



AmeriCorps Seniors



Disability Network of West Michigan



Association for the Blind & Visually Impaired



Dogwood Community Development



Big Brothers Big Sisters



Dolly Parton's Imagination Library



Boys & Girls Club



Empowerment Network



Catholic Charities



Every Woman's Place



Child Abuse Council



First Congregational Church



Club 188



Frauenthal Center



Fresh Coast Alliance



Girl Scouts of MI Shore to Shore



UNITED WAY OF THE LAKESHORE PARTNER AGENCIES

Goodwill Industries
of West Michigan



Newaygo County Prevention
of Child Abuse & Neglect



Harbor Hospice



Oceana Council on Aging



Hope Project



Orchard View
Community Education



Kids' Food Basket



Pathfinders



Lakeshore Museum Center



Read Muskegon



Lakeshore Regional
Community Development
Corporation



Salvation Army



Legal Aid of West Michigan



Scouts of America



LifeCircles



Senior Resources



Love INC Muskegon



Staircase Youth Services



Mediation & Restorative
Services



Step Up



MI DHHS



Trinity Health



MI Education Corps



TrueNorth Community Services



Mission for Area People



USS LST



Muskegon YMCA



USS Silversides



NC RESA



Volunteer for Dental



Newaygo County
Compassion Home



West MI Works



White Lake Area
Community Education



VOLUNTEER LEADERSHIP



2021 - 2022 BOARD OF DIRECTORS



CHAIR: Kathy Moore,
Director of Public Health
County of Muskegon



VICE CHAIR:
Rich Houtteman,
Consumers Energy



SECRETARY: Ryan Bennett,
West Michigan Plumbers
Fitters Local #174



TREASURER:
Stacy Mellema,
Hungerford Nichols



PAST CHAIR:
Gary Nelund,
State Farm Insurance



Shawn Buckner, Meijer



Kris Collee, AgeWell
Services



Tamica Fox, MillerKnoll



Poppy Hernandez, State of
Michigan



Brad Hilleary, Webb
Chemical & Trace Analytical
Labs



DJ Hilson, County of
Muskegon



Jocelyn Hines, Muskegon
Community Foundation



Brenda Jacobs, Brickley
DeLong



Steve Jackson, Jackson-
Merkey Contractors



Shawntain Jenkins, Grand
Valley State University



Erin Kuhn, West Michigan
Shoreline Regional
Development Commission



Lori Little, Gerber Federal
Credit Union



Jillian Meloche, Nowak
Machined Products



Jason Olthoff, Nichols



Jack Russell, Rolar
Products



John Schaub, Howmet
Aerospace



Pat Shafer, Community
Advocate



Jim Steffel, Warner
Norcross + Judd



Kim Suarez, Community
Advocate



Paul Watson, Howmet
Aerospace, UAW1243
President



Matt Werksma, Cannon
Muskegon



Kay Williams, Community
Advocate



Jonathan Wilson, DTE
Energy



Chris Wren, Newaygo
County



VOLUNTEER LEADERSHIP



COMMUNITY COMMITTEE CHAIRS

NEWAYGO COUNTY:

CHAIR Chris Wren, Newaygo County Government
Sherri Anderson Patterson, Community Advocate
Julie Burrell, The Right Place
Tyler Cook, Fremont Insurance
Michael Danhof, Huntington Bank
Jason DeKuiper, White Insurance Agency
Lou Deleguardia, Edward Jones
Jason Finch, UA Local #174
Martha Gabrielse, Community Advocate
Rod Glupker, CBD Store of Michigan
Azlan Ibrahim, Corewell Health
Lori Little, Gerber Federal Credit Union
Blake Prewitt, NCRESA
Jason Ross, Corewell Health
Robert Ross, Community Advocate
Stewart Sanders, Newaygo Register of Deeds
Sandra Siegel, Family Health Care, Inc.
Dan Wheat, Fremont Area Community Foundation
Darcie Witte, Fifth Third Bank

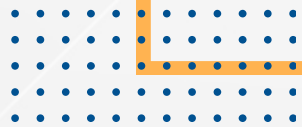
OCEANA COUNTY:

CHAIR – Kay Williams, Community Advocate
Ari Aguinaga, GHSP Hart
Shelley Berry, GHSP Hart
Eva Berumen Renya, Oceana Hispanic Center
Kortni Garcia, District Health Department #10
Paul Inglis, Community Advocate
Ron Maynard, The Right Place
Mark Platt, Hart Public Schools, Superintendent
Tom Sims, Storybook Village of Pentwater
Deb Swanker, Shelby State Bank
Janessa Vandervelde, GHSP Hart
Stevie Walker, Gray & Company/Seneca Foods Corp

COMMITTEE CHAIRS

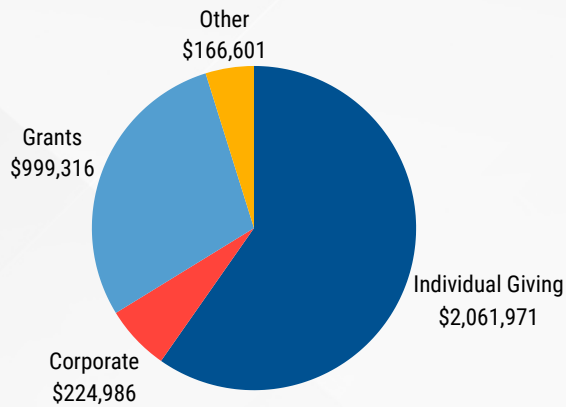
Board Development: **Rich Houtteman**
Campaign Cabinet: **Jack Russell**
Oceana Community Committee: **Kay Williams**
Newaygo Community Committee: **Chris Wren**
Community Impact Strategy Council: **Erin Kuhn**
Community Engagement Advisory Council: **Pat Shafer**
Executive Committee: **Kathy Moore**
Finance Committee: **Stacy Mellema**
Building Committee: **Steve Jackson & Mark Evans**
Labor Participation Committee: **Walter Christopherson**
Labor United: **Ryan Bennett**
Personnel Committee: **Tamica Fox**
Resource Development Task Force: **Jim Steffel**
RSVP Advisory Council: **Laura Carpenter**
Seniors United: **Kim Suarez**
Young Leaders Circle: **Jillian Meloche**
Women United: **Brenda Jacobs**

Our work in the community is only possible with the support of the United Way of the Lakeshore Board of Directors, Committees, and Campaign Cabinet, as well as our corporate and nonprofit partners.

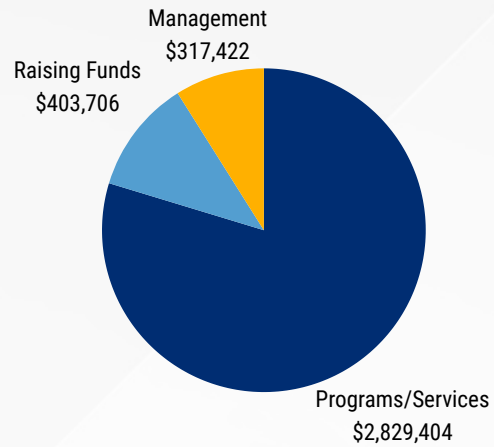


FISCAL YEAR 2022

REVENUE SOURCES



EXPENSES



TOTAL REVENUE: \$3,452,874

TOTAL EXPENSES: \$3,550,532

Program & Services	\$2,829,404
Management & General Expenses	\$317,422
Fundraising Expenses	\$403,706
End of Year Net Asset Balance	\$3,439,341

United Way of the Lakeshore is tax-exempt under 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible to the extent allowed by law.

